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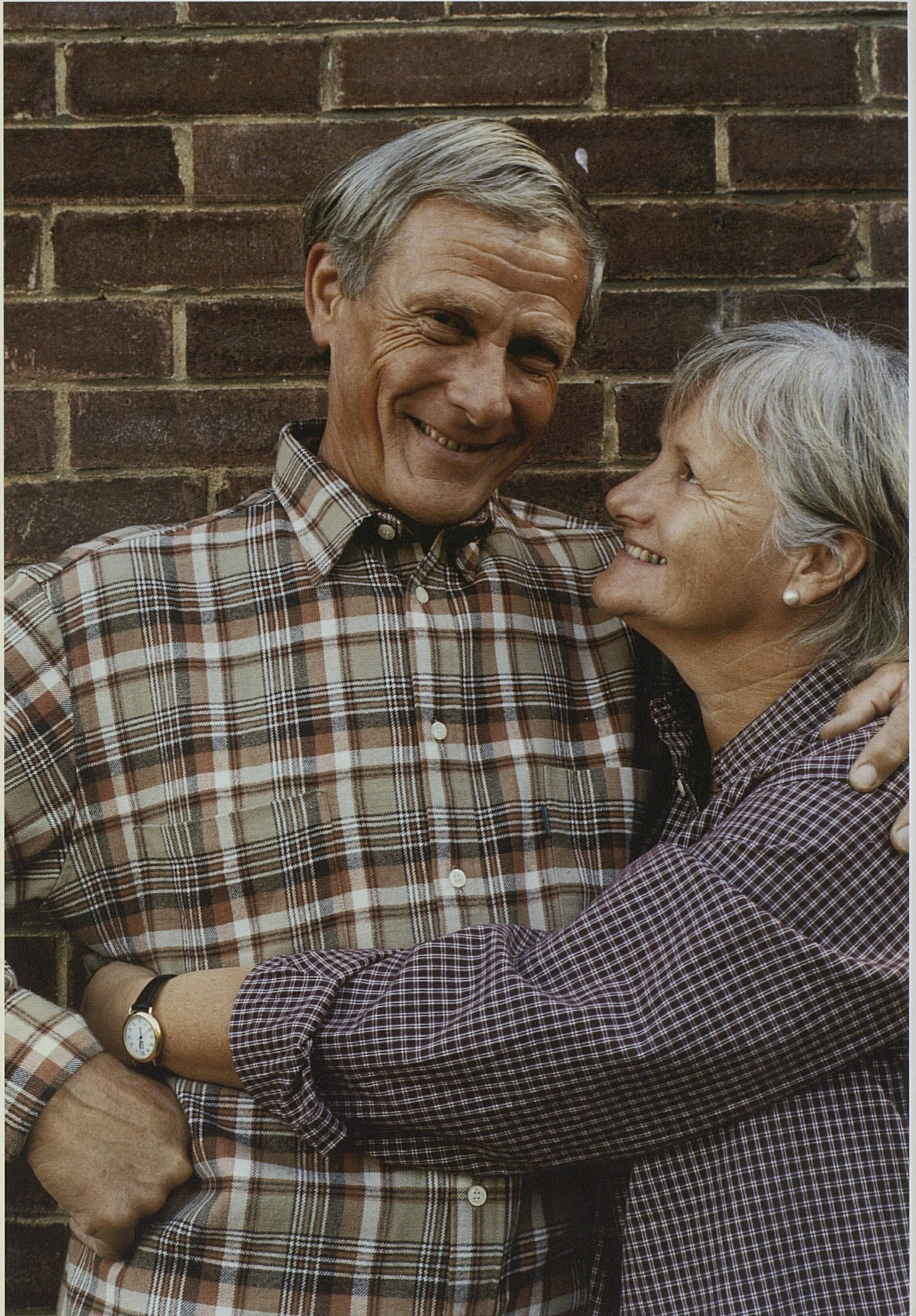
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Be they old or young, singles, couples or families, and their wishes for single trips, return trips, all-inclusive packages or General Abonnements, the SBB have the right ticket offer for everybody. With the General Abonnement for Seniors, Sandro and Sylvia Z. visit their son in Liestal, their daughter in Geneva, and the brother in Lugano. Whether they are visited in turn, also depends on their ever being at home.





Thanks to new train offers, more train paths and new technology, train journeys are always getting shorter. Erika studies Sports in Basel. Whether the talented yachtswoman will ever win an Olympic medal, also depends on her ambition and the support from the sponsors.





An SBB ticket can be bought at the rail counter, at the ticket vending machine and via the Internet. Sofia from Basel orders her ticket to the "white arena" (Flims/Laax) online. Whether she will find well-prepared ski runs there, also depends on the cyclone over Iceland.





Whether a small parcel for the godson, the tax declaration for the administration, or clothes from the mail order firm, the Swiss Post stakes on the railway and entrusts the SBB with the transports. Catherine N. is happy about the letter she received from her sweetheart. Whether he will visit her on the weekend, also depends on her reply.



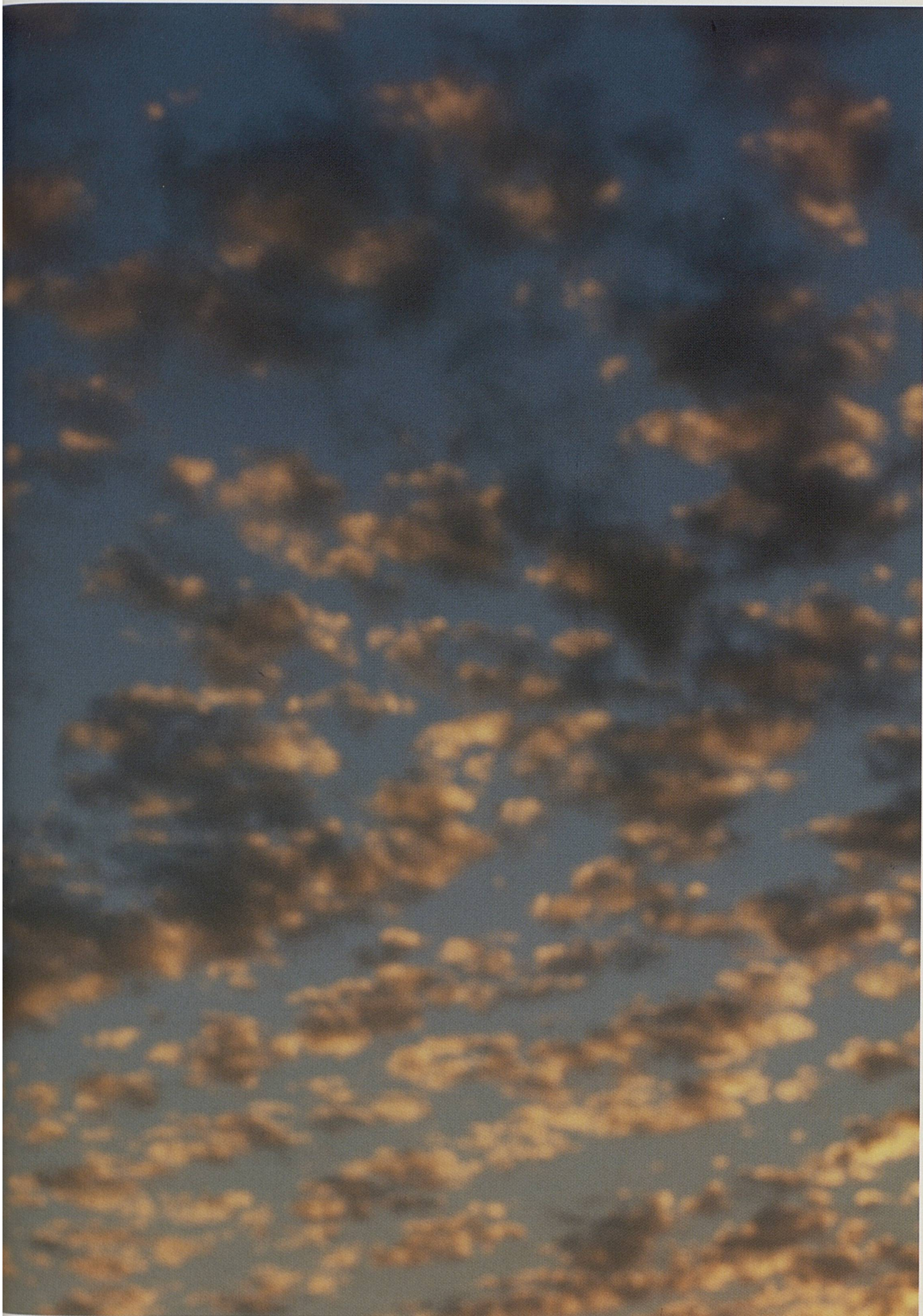


42 Swiss railstations have a Smart car ready to take you on the final leg of the journey. Lengthening the journey's train section with a Smart, closing the transport chain and approaching the final destination individually, that is RailLink. Because it has been wet, gray and cold at Rapperswil during the whole winter, Laura passes the beautiful spring weekend at the sunny





Lake Maggiore. She picnicks in Gerra, suns herself in Ronco, and overnights in Brissago. Whether she will return the Smart to the station on Sunday evening and returns home, also depends on the clouds over Monte Ceneri.





The station is the start and end point of a trip. It is a meeting point, a shopping mall or simply a services centre. Thi-Dang D. does her daily shopping in the "avec." shop and then travels on the "Regio-Bahn" to her father to prepare lunch. Whether one day she will inherit the house in the Ticino, also depends on her cooking expertise and his goodwill.





Starting with the summer 2002, stations in rural areas will be upgraded to customer-friendly SBB centres with information facilities and ticket vending machines, all in attractive surroundings. Sandro, Carole and Pia travel by train to the skiing holidays. Whether Sandro will win the ski race, depends on his talent and whether the edges are well sharpened or not.





The wholesale distributors transport a lot of goods by railway. For example tinned vegetables from Bischofszell, or condoms from Zurich. Pascal awaits the visit of his parents. Whether he will reveal to them that they will become grandparents, also depends on his father's mood.





For everyone, and for every event, the SBB have the right ticket: To the Streetparade, the Muba, the Expo, to the Automobile Salon or to the holiday resort. Once a year, Claudia and Bea travel to Wengen with the girl scouts. Whether a scouts camp will again be held there next year, also depends on the new municipal zoning plan.





People are not all alike. Therefore, most station platforms are of a comfortable height allowing level boarding. Every week, Marcel goes to the "Insel" hospital of Bern to newly learn his patterns of motion after the operation on the knee. Whether he finds his joy of living again, also depends on the support he receives from the people in his circle.





The Expo.02 shall also set milestones in regard to ecology. For this reason, much of the building material is delivered to the construction sites by railway. Renzo L. delivers stones and cement. Whether he too will visit the Expo, also depends on his finding a romantic hotel room with view on the lake.





With Nightbird, the nightbus service of the SBB, young people can commute on weekends from Zurich to Bern, Biel, Basel, Lucerne and St.Gallen, as well as from Geneva to Lausanne. Nearly every second weekend, Yvonne visits her favourite Disco in Lausanne. Whether one day she will study medicine there, also depends on the average mark she will achieve at the Matura exams.





**RailAway:** A source of ideas for leisuretime activities. Offers range from a day's outing to international city tours. If Catherine and Mauro travel to Barcelona this weekend, it will also depend on Mauro's passion whether Catherine will finish with Pierro on Monday.





Twice per week, the Vitamin Express carries fresh oranges, clementines and mandarines from Sicily to Switzerland and onward to Germany. Lukas T. buys a gross at the central market. Whether he shall sell his fresh citrus fruits at the calculated price, also depends on the freshness of the products of his competitors.

