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Cover picture

Eiger, Mönch and Jungfrau.
The new Federal Councillors Flavio Cotti
and Arnold Koller being sworn in.
(Photos: Degonda/SVZ; B. + N.)

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Editorial

Steadfast values in new clothing



What is «new» fascinates us all, at first glance. But renewal should never go so far that proven values become impaired out of sheer desire for modernization. This, it seems to me, has been the keynote of those who resolved to present Swiss Review to its readers in a new coat.

I am particularly pleased to have already been a part of the «sprucing-up» process shortly after taking over my new task and duties with the Service for the Swiss Abroad, and to be able, here, to bid the old-established magazine, now in more contemporary style, my best wishes for the future. Although the smartening-up process has not yet been completed, it does appear that two important demands have already been met: on the one hand not to «foreignize» the Review to the extent that many of its readers can no longer feel that it truly represents a bond with the homeland; on the other, to fashion the new concept of the paper so that it may perhaps remain rather longer than before in the hands of one reader or another, and so, for the first time, to give many an expatriate Swiss a brief glimpse of this – note, handsomely-subsidized – publication of Mother Helvetia. Should this prove to be true, then the efforts of the publishers and editors will have fulfilled their purpose – of contributing to the strengthening of the links between the Swiss at home and abroad. It is in this spirit that we in the Service for the Swiss Abroad wish to start this New Year. For 1987, we send you all, old and new readers of the Swiss Review, our best wishes.

(Minister Walter Fetscherin, Head of the Service for the Swiss Abroad of the Federal Department of Foreign Affairs)