

Zeitschrift: Swiss review : the magazine for the Swiss abroad
Herausgeber: Organisation of the Swiss Abroad
Band: 17 (1990)
Heft: 1

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 15.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

**This is the key that stands
for the world's most
treasured possession.**

**This is the key
to the world's finest
banking services.**



It is the key to the Statue of Liberty in New York harbor, proudly holding a torch that lights the way to freedom. The colossal copper structure was designed by Frédéric-Auguste Bartholdi and engineered by Gustave Eiffel. A gift from France commemorating the U.S. centennial celebration in 1876, the statue was completed in Paris in 1884 and unveiled two years later in New York.

For those who are aware of subtle yet valuable distinctions in international banking, one name stands out: Swiss Bank Corporation. We are the Swiss bank with the most international experience – and the largest international network. At home in 34 countries around the world and at work as members of the major stock exchange from Tokyo to New York. International presence has to be backed up by local competence. With advanced communications and information management systems, Swiss Bank Corporation's skilled specialists can give you personalized advice on financial matters in all main markets. They are people you can communicate with – and trust. Just as you can trust a bank with over 100 years of experience, an exceptionally sound capital base and a triple-A rating from the world's major agencies.



Swiss Bank Corporation
Schweizerischer Bankverein
Soci t  de Banque Suisse

The key Swiss bank

GGK

General Management in CH-4002 Basel, Aeschenplatz 6, and in CH-8022 Zurich, Paradeplatz 6. Worldwide network: Amsterdam, Atlanta, Bahrain, Beijing, Bogot , Bombay (Adviser), Buenos Aires, Cairo, Calabar (Adviser), Calgary, Caracas, Chicago, Dallas, Dublin, Edinburgh, Frankfurt, Grand Cayman, Guayaquil (Adviser), Hong Kong, Houston, Johannesburg, Lima, London, Los Angeles, Luxembourg, Madrid, Melbourne, Mexico, Miami, Milan, Monte Carlo, Montevideo, Montreal, Munich, Nassau, New York, Osaka, Panama, Paris, Rio de Janeiro, San Francisco, S o Paulo, Seoul, Singapore, St. Helier/Jersey, Stuttgart, Sydney, Tehran, Tokyo, Toronto, Vancouver.