

**Zeitschrift:** Swiss review : the magazine for the Swiss abroad  
**Herausgeber:** Organisation of the Swiss Abroad  
**Band:** 17 (1990)  
**Heft:** 1

**Rubrik:** 700 Jahre/ans/anni/onns Confoederatio Helvetica

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 15.03.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**



Designing the "Place of the Swiss Abroad"

## Competition: Big interest

*Plenty is happening in connection with the "Jubilee" project backed by the "Fifth Switzerland". The international competition for architects for a definitive design of the "Place" in the Bay of Brunnen has aroused keen interest.*

The deadline of December 1, 1989 for submission of applications to take part in the competition was reached in due course. Without any exaggeration, one can already speak of a

## Visiting Switzerland

*In 1991 would you not like to visit Switzerland in that year of Jubilee celebrations - and to enjoy for a few days the hospitality of a Swiss family, gaining thereby some insight into everyday life in Switzerland?*

On the occasion of the 700th anniversary of the Confederation's foundation, and as one feature of the campaign "Encounter 91" the Federation of Swiss Women's Institutes is offering this unique holiday "experience". As already mentioned in the last two issues of "Swiss Review" this offer is for the period from mid-March to mid-September 1991. The duration of the stay with the host family will be for up to eight nights, including simple meals, and in principle will be free of charge. The Swiss living abroad will be given the chance, if they so wish, to visit several families in different regions of Switzerland. The guests will of course themselves pay for the journey to Switzerland and for possible

excursions and travel inside the country.

From now on and until the end of September 1990 you have an opportunity to fill in the coupon on this page, without any obligation, so as to order more detailed information about "Visiting Switzerland in 1991", as well as the forms to be used for a definitive and binding application.

In order to enable us to estimate in good time the number of host families that will be needed, please let us know how many persons will be accompanying you.

The coupon should be mailed to:

**Aktion Begegnung 91**  
**P.O. Box 105**  
**CH-4501 Solothurn**

## Visiting Switzerland in 1991

I have been interested to read about the offer for visiting Switzerland in 1991, made by the Federation of Swiss Women's Institutes, within the scope of the campaign "Encounter 91". May I ask you therefore to send me, without any obligation on my part, the necessary documentation and forms for a definitive application, at the undermentioned address:

Surname and given name: \_\_\_\_\_

Street: \_\_\_\_\_

Town: \_\_\_\_\_

Country: \_\_\_\_\_

(Please write very legibly, in block letters if possible)

If I decide definitively for a journey to Switzerland I would need holiday accommodation for \_\_\_\_\_ persons.

(Please send this coupon as soon as possible - and not later than September 1990 - to: Aktion Begegnung 91, P.O. Box, CH-4501 Solothurn)

great success. Altogether 227 expatriate architects from all five continents, applied to participate. This casts a very encouraging light on the strength of the bonds with the "homeland" on the part of the evidently numerous Swiss architects resident and active outside of Switzerland. It shows moreover that the charms of the beautifully located peninsula in the Bay of Brunnen have fired the creative fantasy of these experts in matters of design. The prize-giving committee had a very difficult task to select, out

of the many applications, the seven candidates, who would be invited to elaborate their concrete proposals. These will be considered by the jury, and displayed in 1991 on the site of the "Place". (The names of the seven architects will be announced in the next issue).

SSA

Donations should be made to:  
Kantonalbank Schwyz,  
CH-6430 Schwyz,  
Account no. 203982-1951  
(Stiftung Auslandschweizerplatz, Brunnen).

A spectacular Swissair film

## Without platitudes

*A hot-air balloon is the star of a film that our national airline will be offering the nation in 1991 as a "birthday present".*

The film, with the title "Red and White", takes Switzerland as its main theme - but a Switzerland far removed from the image of a country based on cheese, chocolate, watches and yodelling. It will instead present a modern and entertaining portrait.

Some surprises have already been provided in the course of the shooting of the film. The balloon has been designed by the artist Helen Pinkus, and will be seen in a wide variety of unusual locations. Ascents will be made from towns and cities, and the balloon will be seen floating over glaciers (see photograph), deep ravines, and

mediaeval castles, being reflected in the waters of a mountain tarn, gliding under bridges, almost stroking a vertical rock-face high in the mountains, or even landing in the middle of an area devoted mainly to high-tech industrial plants.

Swiss associations will be able to borrow the film in Jubilee year 1991 for exhibition in August 1st celebrations and other events. Swiss diplomatic representations, as also Swissair branches abroad, will be holding stocks of video recordings to make available for this purpose.

JM/pd

(Photo: Thomas Cugini)

