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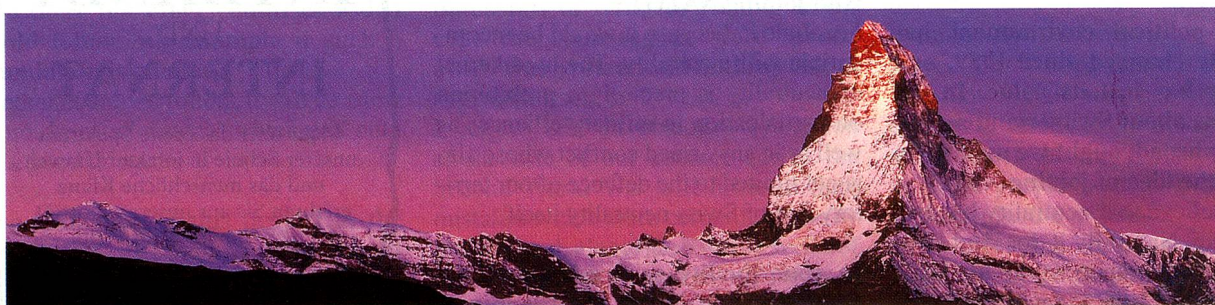
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Holidays at long last. Switzerland is yours.



Get to know your homeland all over again!

Dear Swiss expatriate,

Would you like to visit your homeland and relive the beauties of Switzerland? Please answer the questions below so that we can keep you up-to-date with the latest offers for Switzerland.

1. Yes, I am interested in holidays in Switzerland:

☐ for 1998

☐ for 1999

2. I am interested in a stay of:

☐ 1 week

☐ 2 weeks

☐ 3 weeks

☐ short break (2-3 days)

3. I am interested in the following types of holidays:

☐ Summer

☐ Seeing festivals

☐ Winter

☐ Fitness/health/relaxation

☐ Family holidays

☐ Rail tours

☐ Bicycling holidays

☐ Others:

4. How I would travel to Switzerland for holidays:

☐ alone

☐ with children of school age

☐ as a couple

☐ in a group

5. I am:

☐ under 25

☐ 25-44

☐ 45-65

☐ over 65 years old

6. My occupation:

7. The year in which I last visited Switzerland:

Surname: First name:

Street:

Post code/town: Country:

We would be grateful if you would return this form by the 31st March 1998, by post or fax to:

Switzerland Tourism
Bellariastrasse 38, P.O. Box, CH-8027 Zurich
Phone +41-1 288 11 11, Fax +41-1 288 12 05