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Hotel Lej da Staz, Lake Staz, St. Moritz

Typically Swiss. Irresistible.

In Switzerland, how do you find typical hotels and places that best express the essence of “Swissness”?

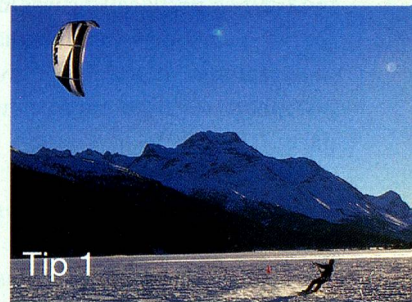
The “Swiss way of life” does not just mean chalets decked with flowers and a good fondue shared among friends. Swiss culture, traditions and innovation have a multitude of faces. Switzerland Tourism has selected more than 250 hotels which best represent a typically Swiss lifestyle. Beside a lake or in the mountains, in the city or in the countryside, top modern or more traditional in style, they all captivate you with their characteristic Swissness. These “Typically Swiss Hotels” can be visited at MySwitzerland.com/aso.

Relive the past
The loveliest way to discover typical Switzerland and its traditions is to journey into the past. For example, by discovering the Open-Air Museum of Rural Dwellings in Ballenberg, which displays more than 100 authentic old houses originating from every region of the country. To travel back in time, visit: MySwitzerland.com/aso.

Network Switzerland
Register on MySwitzerland.com/aso before 31 March 2010 and win a two-night stay at the Wellness & Spa Hotel Ermitage Golf***** in Gstaad.

Gliding with the wind.

Adrenaline in the Engadine: gliding on skis or snowboard over the frozen lake of Silvaplana, letting yourself be carried along by the wind – that’s what we call snowkiting, a sport that gives you wings. A specialist school on the spot will initiate you into the arcane mysteries of the snowkite.



Tip 1

Further information:

MySwitzerland.com
SEARCH 4049 >>

Alpine well-being.

Relax in the heart of the Bernese Alps at the Parkhotel Bellevue & Spa**** in Adelboden. A spa with an area of 1,700 sq.m. renovated in February 2009 and in a unique location above the village: all the benefits you need to recharge your batteries and relax in an exceptional environment.



Tip 2

Further information:

MySwitzerland.com
SEARCH 4010 >>

Typically Swiss.

Typically Swiss, typically romantic: in the heart of a medieval village on the shores of Lake Geneva, the Auberge d’Hermance is one of the “Typically Swiss Hotels”. There are just six bedrooms in this little hotel which blends luxury, intimacy and nostalgic charm.



Tip 3

Further information:

MySwitzerland.com
SEARCH 328371 >>

A collaboration between Switzerland Tourism and the Organisation of the Swiss Abroad (OSA)



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Switzerland Tourism.
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