Werbung

Download PDF: 28.04.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

Ballenberg, the open-air museum of rural culture, Bernese Oberland

Long live traditions!

This summer, become a craftsman, a specialist in local gastronomy or turn back the clock.

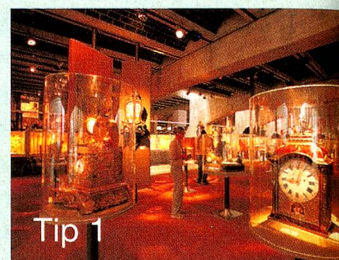### A summer devoted to living traditions

Switzerland Tourism is celebrating living traditions throughout the whole of the summer, giving people the chance to (re)discover typical regional events, such as Herens cattle fights with their heavyweight combatants, which keep thousands of spectators enthralled in Valais in the spring. We are paying homage to traditional craftsmanship with numerous offers enabling visitors to learn about the carving of Tschäggätta wooden masks (carnival characters) in the Lötschental area (Valais) or to master the art of sgrafitto, used to decorate the houses in the Lower Engadine. The museum of rural life in Ballenberg, near Interlaken, enables you to see the craftsmen at work.

Delicacies with a fascinating story

There is often a fascinating story hidden behind each regional specialty, such as that of absinthe. In the Val-de-Travers, visitors can follow the "Green fairy", along a route which reveals all stages of the drink's manufacture and its eventful history. Throughout the whole of Switzerland, dozens of cheese dairies in the high mountain pastures enable visitors to discover the work of master cheesemakers such as Moléson (Fribourg) or, in the Vaud Alps, to follow the cheese route entirely dedicated to the Etivaz AOC.

The valley of time

Precision watchmaking has molded the history of the Vallée de Joux since the 17th century. At La Chaux-de-Fonds, set out in the tracks of watchmaking pioneers and even become a watchmaker and discover the secrets of assembling a watch.

MySwitzerland.com
Webcode: **AL90295**

The secret of holes

Throughout the region of Emmental, discover the secrets of the manufacture of the famous cheese with holes along a new route that can be followed by bicycle or electric bicycle. Your guide: the new iPhone app, which points out all the points of interest on the itinerary.
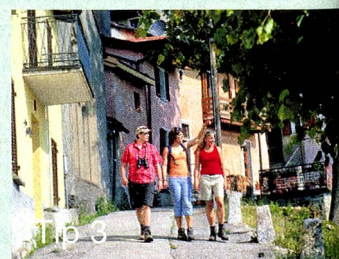

MySwitzerland.com
Webcode: **A173519**

Just like the olden days

The Muggio valley in the canton of Ticino is a true open-air museum. Mills, shelters for the drying of chestnuts and other relics of everyday peasant life in past centuries are located throughout the valley and have now been interconnected by a number of walking trails.

MySwitzerland.com
Webcode: **A45840**

Network Switzerland:

Hotel de l'Aigle, Couvet

Register at MySwitzerland.com/aso from now until 30 June 2013 and win a 2-night stay for 2 people at the Typically Swiss Hotel de l'Aigle in Couvet in the Val-de-Travers, to discover the traditions of the Jura.

MySwitzerland.com
Webcode: **A146660**