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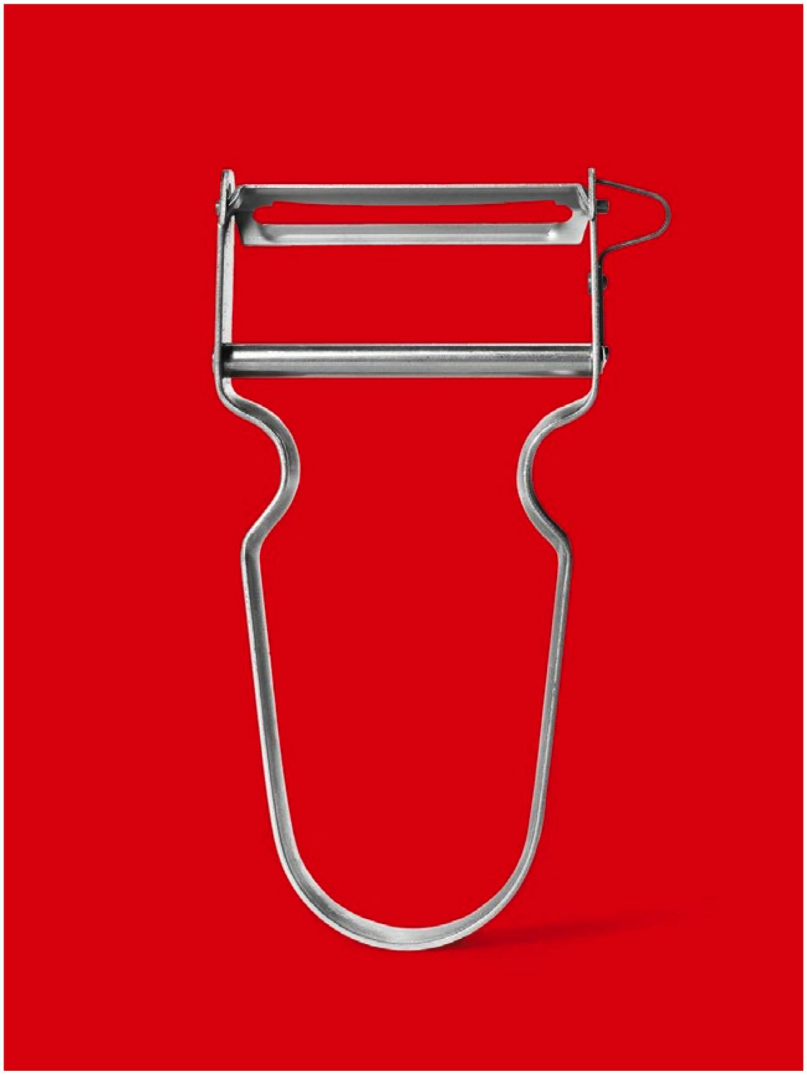

The traditional potato peeler was developed in Zurich in 1947 by Alfred Neweczerzal.

The Swiss businessman Hans Thomi was the first to put mustard into aluminium tubes in 1934 for a better shelf life.

Having originally focussed on instant soups, Julius Maggi from Frauenfeld invented liquid seasoning in 1886.

In 1910 the Swiss engineer Robert Victor Neher patented the "rolling-out of silver foil which makes a crackling sound".

Instant coffee in powder form is a Swiss invention. Nestlé launched the first coffee in a tin in 1938.

"Die Rakete" (The Rocket) – the classic Swiss ice lolly – was created after the first moon landing in 1969 and around eight million are still sold each year.

The Swiss engineer Hans Hilfiker invented the famous railway station clock, powered by electricity and synchronised every minute via the telephone line, in 1944.

From potato peelers to rockets

Whether the mustard tube, aluminium foil, Nescafé or Voltaren – countless everyday Swiss inventions and brands have conquered the world. Some of them are now on display at the new Swiss Brand Museum in Berne. The small premises near the bear park in a former toll house, which is UNESCO-protected, opened last April. LEH

The permanent exhibition at the Swiss Brand Museum in Berne displays 22 Swiss inventions. www.swissbrandmuseum.com