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I don't think that I ever made a salad, a soup or a stew without Maggi. I have always carried Maggi with me on my travels, if it was through the wet tropical rainforests of Papua New Guinea or the bush here in Australia. Maggi is still being sold in big bottles in many Asian grocery stores.

BEAT ODERMATT, ADELAIDE, AUSTRALIA

A very interesting article and a great story about industry. It is often remarkable to note that concepts like marketing, influencers and a number of the others mentioned already existed. What changed is that in between, marketing has been conceptualised and is now almost a science. Thank you for this effort.

FRANCOIS MONTANDON, ORVAULT, FRANCE

We need to thank Julius Maggi for the contribution he made to eating habits around the world. A remarkable story.

ÖNDER ERDOGAN, ÇORUM, TURKEY

My children and grandchildren love Maggi too. I keep a large bottle in the kitchen cupboard, so that I can continue replenishing my smaller bottle.

HULDA SHURTLEFF-NYDEGGER, HOWELL MI, USA

In the shadow of the Gotthard tunnel

Without doubt, that was one of the best articles that I have read to date. Many thanks!

THOMAS LAUPER, BAGUIO, PHILIPPINES

After the breakthrough of the railway tunnel, one of the Italian construction workers decided to go all the way to the German-speaking side. He ended up in the Muota Valley, where he eventually got married and created an extra branch on our family tree. It is thanks to him and the tunnel that I am alive.

PETER OCHSNER, NAIROBI, KENYA

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