

**Zeitschrift:** Helvetia : magazine of the Swiss Society of New Zealand  
**Herausgeber:** Swiss Society of New Zealand  
**Band:** 1 (1935-1936)  
**Heft:** 10

**Artikel:** Swiss Industries Fair, Basle  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-942009>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

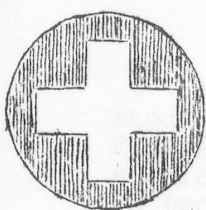
L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 01.02.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**



# HELVETIA

Monthly Publication  
of the Swiss Benevolent Society  
in New Zealand.

---

AUCKLAND, 1st July, 1936.

No. 10.

---

### SWISS INDUSTRIES FAIR, BASLE.

The 20th Industries Fair has been held in Basle during April last. Over 1200 exhibitors participated in this huge national manifestation and people from all over Europe visited our fair Rhine-City. The entire corps of the Federal Ministry, the Senate and the full Parliament journeyed to Basle on the "Official Day", thus amply demonstrating the deep interest taken by the leading Authorities. The President of Switzerland, Dr. Meyer, in a patriotic speech eulogized the enormous importance of the annual exhibition and the benefit and progress created to trade, commerce and industry.

.....

### EASTER TRAFFIC OF 1936 IN CENTRAL SWITZERLAND.

Unexpected Winter conditions have played havoc with the usual large Easter traffic of all descriptions around Lucerne. On Easter Sunday the passenger transport on the Lake of Lucerne amounted to 5040 passengers only, against 21,616 the previous year. On Good Friday the sun smiled and promised no end of fine weather; nobody expected a return of Winter as late as April. The Pilatus-Railway, doing the first trip of the season on Friday, had to close down again on Easter Monday due to heavy snow. The Federal Railways also suffered a severe setback; only the Gotthard line benefited, as the travelling public preferred the sunny South. The traffic to Italy generally was surprisingly large, considering the Sanctions applied against that country.

.....

### INTRODUCTION OF NEW INDUSTRIES (Extract from the Appenzeller-Zeitung)

The introduction of new industries appears to encounter considerable obstructions from certain quarters. First of all, the present economic conditions have much to do in the matter. Before we are able to build up and attract new industries, the question of capital must be considered. There is never a shortage of proposals and advice, which generally originate from minds having often impossible ideals. The present mobile capital rarely seeks new fields of industries on account of many great risks. Capitalists from other countries, domiciled in Switzerland, continually put forward new propositions, the advancement of which is only advisable on rare occasions.