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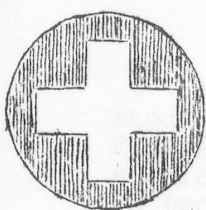
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No. 10.

SWISS INDUSTRIES FAIR, BASLE.

The 20th Industries Fair has been held in Basle during April last. Over 1200 exhibitors participated in this huge national manifestation and people from all over Europe visited our fair Rhine-City. The entire corps of the Federal Ministry, the Senate and the full Parliament journeyed to Basle on the "Official Day", thus amply demonstrating the deep interest taken by the leading Authorities. The President of Switzerland, Dr. Meyer, in a patriotic speech eulogized the enormous importance of the annual exhibition and the benefit and progress created to trade, commerce and industry.

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EASTER TRAFFIC OF 1936 IN CENTRAL SWITZERLAND.

Unexpected Winter conditions have played havoc with the usual large Easter traffic of all descriptions around Lucerne. On Easter Sunday the passenger transport on the Lake of Lucerne amounted to 5040 passengers only, against 21,616 the previous year. On Good Friday the sun smiled and promised no end of fine weather; nobody expected a return of Winter as late as April. The Pilatus-Railway, doing the first trip of the season on Friday, had to close down again on Easter Monday due to heavy snow. The Federal Railways also suffered a severe setback; only the Gotthard line benefited, as the travelling public preferred the sunny South. The traffic to Italy generally was surprisingly large, considering the Sanctions applied against that country.

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INTRODUCTION OF NEW INDUSTRIES (Extract from the Appenzeller-Zeitung)

The introduction of new industries appears to encounter considerable obstructions from certain quarters. First of all, the present economic conditions have much to do in the matter. Before we are able to build up and attract new industries, the question of capital must be considered. There is never a shortage of proposals and advice, which generally originate from minds having often impossible ideals. The present mobile capital rarely seeks new fields of industries on account of many great risks. Capitalists from other countries, domiciled in Switzerland, continually put forward new propositions, the advancement of which is only advisable on rare occasions.