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THE SWISS LIDO LIFE.

Switzerland has no sea coast, but it makes up for it amply by its lovely lakes, on the shores of which luxury lidos flourish to meet the demands of modern times. They are to be found at every important resort, and new ones are continually in the course of development, for where there are lakes there are lidos, large or small, both in town or country, throughout the length and breadth of our beautiful country. In fact, the lido has become today the summer equivalent of winter sports, where as free-and-easy life exists, promising and fulfilling every expectation of a perfect holiday.

So much may be said for the lido proper, where the waters ripple upon a sandy beach, but one must include with them the excellent bathing establishments of the mountain resorts, which are constructed on the natural lakes, and also the fine artificial swimming pools. Both the latter kind of rendezvous may be included as lidos for the benefit of all sport lovers, for they have as many appliances and amenities as possible of their valley counterparts, proving that at every important mountain resort sun or water bathing in the Alps can be enjoyed. All these lidos and bathing establishments are popular meeting-places, where life is a bright symphony of colour amid the tints and reflections of Nature. They assure a health-giving, contented condition, where sport and pastime reign supreme. They provide every opportunity for visitors to indulge in their particular choice of sport, for swimming, high diving, aqua-planing behind speed boats, water tobogganing and water gymkhanas, are part and parcel of delightful programmes of this great outdoor life. Professional trainers are in daily attendance, and there are frequent competitions.

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