Zeitschrift:	Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber:	Swiss Society of New Zealand
Band:	13 (1948)
Heft:	8
Artikel:	Viscount Alexander views Swiss watch masterpieces
Autor:	[s.n.]
DOI:	https://doi.org/10.5169/seals-942552

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. <u>Siehe Rechtliche Hinweise.</u>

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. <u>Voir Informations légales.</u>

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. <u>See Legal notice.</u>

Download PDF: 17.05.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

In all belligerent countries, Red Cross Societies were absorbed by their primary duties; the Army Medical Service, and at home, work in hospitals, the care of convalescents and disabled. In so far as they could undertake any additional work in behalf of prisoners, their thoughts turned first to their own nationals in enemy hands, and to the help they could give them.

encir of a second all best of the second at the second sec

Toronto: His Excellency, Viscount Alexander, Governor-General of Canada, and other high Can dian Government officials, were intrigued by the Swiss watch craftsmanship displayed at the Canadian International Trade Fair, which they opened officially on May 29th. The Fair, which closed June 12th, has attracted 24,000 buyers from all parts of the world.

In the Swiss Watch Pavilion, Viscount Alexander was given a personally conducted tour by Dr. Victor Nef, Swiss Minister to Canada, and Higar Primault of La Chaux-de-Fonds, Switzerland, president of the Swiss Watch Chamber of Commerce.

Among the Swiss watch masterpieces on display were & reproduction of the \$20,000 diamond-studded wrist watch given as a wedding gift to H.R.H. Princess Elizabeth of Great Britain by the people of Switzerland; the world's smallest watch (less than one-fourth inch square); the world's most complicated watch; a collection of rare and historic Swiss watches and timepieces, the oldest dating to 1580; official timing devices for the 1948 Olympic Games; and a full range of current Swiss watch styles.

A highlight of the pavilion was the display of Swiss watch "firsts, " with timepieces on exhibit that showed the Swiss as pioneer creators of automatic watches, chronometers, waterproof watches, calendar watches, intricate watches and women's watches.

ion and of therefs and women's watches.

The Federal Bureau f Statistics reports that 1,532,797 foreign visitors were welcomed by Switzerland's mountain and lakeside resorts during 1947. These guests, from over forty countries around the world, spent an average stay of nearly seven days in the Alpine republic.

U.S. visitors were evenly split between civilians and members of the armed forces on furlough under the popular Swiss and American Leave Action Plan. Total number of star-spangled fun-seekers was 169,782, making the U.S. Switzerland's fourth best travel customer last year. In the first place with 432,209 visitors, was Great Britain, including Ireland, followed by Trance with 285,601 guests and Belgium with 237,283 visitors.

FIRST CONGRESS OF INTERNATIONAL UNION OF ARCHITECTS IN LAUSANNE.

This charming "university city" on the shores of Lake Geneva plays host from June 28th to July 1st to the First Congress of the International Union of Architects. According to Jean Tschumi, President of the organization, lectures and discussion periods will be held mornings in the Lausanne University Hall on the following themes - "The Architect and Planning" - "The Architect and the Industrialization of Building" -"The Architect, State and Society."