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News from Switzerland

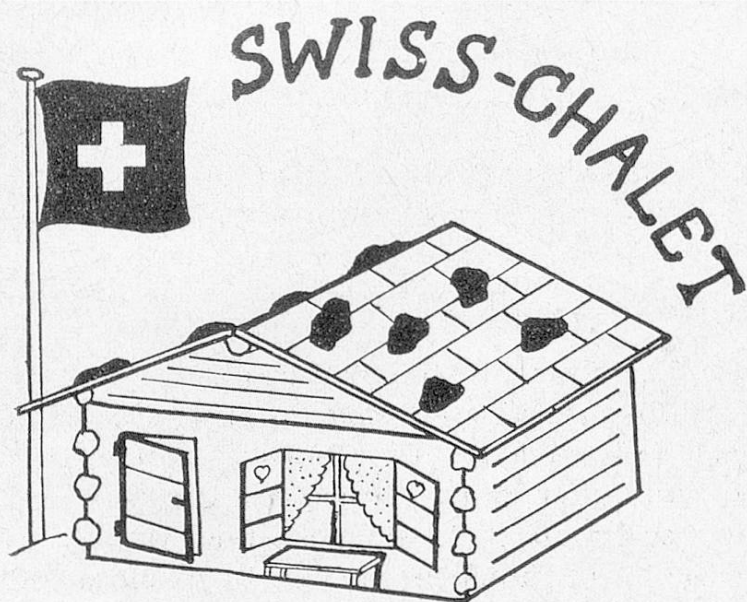
"TIPS INCLUDED"

At a special joint meeting held recently, the members of the Hotelkeepers' Association and the Restaurateurs' Association of Interlaken decided to introduce "all-inclusive prices" at the hotels and restaurants of this prominent resort town, starting April 15th 1967. As of that date, tips will be included automatically in the prices billed at those establishments.

The move was designed as an accommodation for the resort's guests, and it is expected that foreign guests will be particularly pleased at this clearcut price structure. This innovation shows that, as the "Metropolis of the Bernese Oberland", Interlaken is ready and willing to adjust to the needs of modern tourists.

SUMMER ATTRACTION IN INTERLAKEN

Golf holidays in Interlaken will be the main attraction this summer along the Lake of Thun. All-inclusive arrangements embrace full room and board (including service charge and resort tax) in a freely chosen hotel, unlimited use of a full-size, 18-hole golf course and five lessons from leading golf instructors.



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CONCERNING CONSUMER GOODS TESTS

The abundance of the supply on the consumer goods market has created considerable uncertainty among consumers regarding the real quality of the products they buy. That is why, of recent years, there has been a spate of new institutions and societies carrying out comparative tests on all makes of a given type of article on the market in order to inform the customer concerning the advantages and disadvantages of the different makes in comparison with each other and in relation to their price.

The consumption department of the Gottlieb Duttweiler Institute for the Study of Economic and Social Questions at Ruschlikon, near Zurich now publishes a small monthly bulletin called "Test Universal" destined to render invaluable service in the field of merchandise testing. It does not publish the latest results of tests but is an index of the tests carried out in Europe, the United States, Canada, Australia, Japan, etc.

This publication indicates, under the name of each periodical examined, the name of the articles tested and the makes examined. "Test Universal", which regularly studies some twenty trade publications, does not publish the tests but refers its readers to the original periodicals, in this way rendering considerable service to all those interested in comparative studies of consumer goods.

(OSEC)

NEW ZOO NEAR LAUSANNE

A new zoo being built near Lausanne will owe its existence to the initiative of scientist-explorer Marcel Haubensak. Scheduled for completion at the end of this spring, the new zoological gardens will be the most important institution of its kind in French-speaking Switzerland. It will start with a collection of more than 150 exotic species of animal and will be supplemented by the adjacent construction of an ethnographic museum.

BACH FESTIVAL IN SCHAFFHAUSEN

The International Bach Society will honour the city of Schaffhausen for the ninth time this year by holding an eight-day Bach Festival there from April 30th to May 7th. Choruses, orchestras and outstanding soloists will offer a well-conceived cross-section of the great master's works in all their richness and variety—a memorable occasion for the large audiences certain to be attracted to the festival.

LARGEST CABLECAR IN THE ALPS

The largest cablecar in the Alps is scheduled to open this June 14th in the Lauterbrunnen Valley. Known as the Schilthornbahn, it will have the latest in 100-passenger cabins and will run from a valley station at Stechelberg (altitude 2881 feet) up to the peak of the Schilthorn (9800 feet).