

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 33 (1970)
Heft: [1]

Vorwort: Some thoughts on 1970
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SOME THOUGHTS ON 1970

The old year has passed and with the new one well on the way we could profitably dwell on a few thoughts, not only on 1970 itself but also that it represents the beginning of a new decade.

Looking back over the 1960 decade some dramatic developments have taken place, developments very few people thought possible only 20 years ago.

Although scientific and technological achievements such as the landing of man on the moon has changed the thinking of many people in regard to social and moral values, the principles underlaying smooth social relations, co-operation, and the giving of good service in every sphere of life are still, however, the cornerstones on which we have to build the foundation for the new decade. We all need the help and co-operation of each other to succeed with our plans and we cannot attract co-operation without giving it to others.

We are born to serve and the better service we can render the better we will fare. Although the Eternal Law of Compensation will assure that we will be paid in full for our service, consciously it must be paid first in full. Apart from tangible rewards there is a joy in knowing that we have given the best of our service to the task on hand. The joy that comes as a result of work gives an inner satisfaction that can be obtained in no other way.

It is believed that sterling service called "walking the extra mile or doing just a bit more than is expected, showing that a person is glad to render that service", is the surest way to achieve satisfaction.

Let our motto for the 1970s be: "Service with a Smile".

— W.R.