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In 1972, the railways of Switzerland are celebrating their 125th anniversary. A respectable age, indeed, which does not prevent them, however, from remaining young and full of energy — and they are actually giving proof of this by introducing a new tourist ticket for visitors from all over the world, the Swiss Holiday Pass.

In order to guarantee carefree travel throughout Switzerland, all important public transport undertakings are participating in the new ticket. In fact, it covers not only the networks of Swiss Federal Railways and 80 private railway companies, comprising some 3000 and 2000 km resp., but also 10 shipping lines serving more than 500 km of route, the PTT network and the lines of 26 other motorcoach enterprises with a length of almost 3500 km, giving a total of over 9000 km. Any number of trips by train, boat and postal motorcoach may be made with the Holiday Pass in all parts of Switzerland, up hill and down dale, from one resort to another, and whenever one wishes.

The Swiss Holiday Pass also entiles to considerable fare reductions on most mountain railways, aerial cableways and chairlifts.

The Holiday Pass is a tempting invitation to all friends of Switzerland to go and see this classical tourist country once again.

Although covering so large an area, the price of the Holiday Pass is very reasonable:

|    |       |                   | 2nd class | 1st class |
|----|-------|-------------------|-----------|-----------|
| 8  | days  | (in Swiss francs) | 90.—      | 125.—     |
| 15 | days  |                   | 125.—     | 175.—     |
| 1  | month |                   | 170.—     | 240.—     |

Children from 6 to 16 years pay half these amounts.

# Who is entitled to the Swiss Holiday Pass?

Anyone permanently residing outside Switzerland and the Principality of Liechtenstein. When ordering it, the passport or another official identity document must be produced. It goes without saying that the Holiday Pass is personal and not transferable. It cannot be bought or extended in Switzerland itself.

## Where can the Swiss Holiday Pass be obtained?

In Europe at the Swiss National Tourist Offices and at all important travel agencies entrusted with the sale of rail tickets, and in other territories outside Europe at the Swissair agencies.

Any further information, and also folders with maps showing the areas of validity for unlimited and reduced-rate travel, may be obtained from the issuing offices.

★ Please Note: Switzerland Calling from Overseas Services of the Swiss Broadcasting Corporation — daily from 7 - 8.30 p.m. on 31.28 metre band.