

**Zeitschrift:** Helvetia : magazine of the Swiss Society of New Zealand  
**Herausgeber:** Swiss Society of New Zealand  
**Band:** 38 (1974)  
**Heft:** [4]  
  
**Artikel:** Swiss timing at the Olympic Games in Montreal  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-942082>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 18.05.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

## Surface Coating by Electrostatic Powdering

After long experimentation in the laboratory and a large programme of tests, a firm at Zug (Switzerland), specialising in the manufacture of household appliances, has just launched a surface coating process based on electrostatic powdering. This new technique, which replaces the traditional single-layer lacquering, makes it possible to achieve considerable improvement in the quality of the coating; it is now used for all appliances placed on the market by the big Zug firm. The new process consists of the electrostatic application of a powder of plastic on the surface parts, followed by heating in a furnace. It makes it possible in a single operation to obtain thicker layers than by the traditional lacquering. After careful degreasing, cleaning and phosphating, the surface offers perfect adhesion. Each part is covered with a homogenous layer of coloured powder which, after being heated in a furnace at over 200° C, turns into an even film with absolutely no pores. The surfaces treated according to the Zug process become practically insensitive to blows and scratches and offer great resistance to detergents; in this way they keep their initial colour for many years. (SODT)

## Swiss Timing at the Olympic Games In Montreal

The Board of Directors of the Games of the 21st Olympiad have decided to entrust the official timing of the Games to be held in Montreal in July and August 1976 to "Chronometrage Suisse SA"—more commonly known under the international name Swiss Timing. This firm was founded in July 1972 at the instigation of the Swiss Watch Federation and the Longines and Omega watch firms, both of which have specialised for over twenty years in sports timing. (SODT)

## Basle Fair 1974

The 58th Swiss Industries Fair, to be held in Basle from March 30th to April 8th, 1974, will also feature the 2nd European Watch and Jewellery Fair, which alone will have some 850 exhibitors from 11 countries. In all, the Basle Fair will number 2500 exhibitors displaying products of Swiss and foreign origin, mainly in the field of consumer goods, in exhibition halls covering an area of some 1,800,000 sq. ft. Thanks to its worldwide fame, the Swiss Industries Fair is once again expected to attract nearly half a million visitors from all parts of the world. (SODT)