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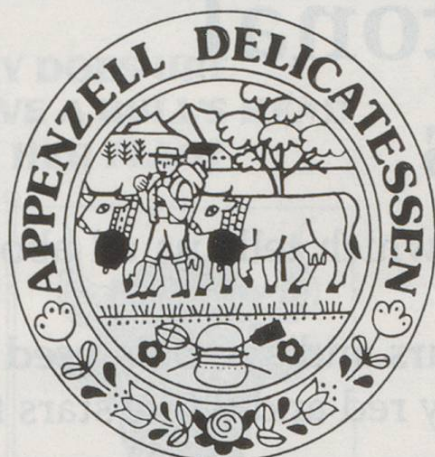
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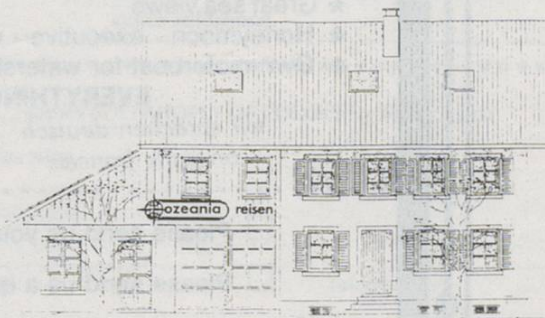
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**Wichtig:** Wir verfügen über fest reservierte Flugplätze auch während der Hochsaison-Monate Dezember – März! 6759

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# Our Cantonal Flags

Now it has been published, the book which tells us all about our cantonal flags - and in English!

Do you know the reasons for the colours and symbols used - why Berne has a bear and St Gall a Saint, why red and white stars for the Wallis and blue and white for Zurich?

You will find the answers in this book by Walter Angst, who is an expert in heraldry and lives in Washington.

The Swiss Benevolent Society in Washington is patron of this project and books can be ordered from them c/- Embassy of Switzerland, Washington DC (use order form on next page).

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**WHY DOES URI  
HAVE A BULL'S HEAD  
ON HER FLAG?**



How did a Saint get onto  
the flag of Glarus?



**WOULD YOU LIKE TO KNOW**  
what all those multicolored flags at the  
recent celebration of Switzerland's 700  
years of independence mean?

**THE ANSWERS ARE NOW AVAILABLE**  
in an illustrated, fact-filled book, called  
**A PANOPLY OF COLORS:  
THE CANTONAL BANNERS  
OF SWITZERLAND AND THE  
SWISS NATIONAL FLAG**, by heraldic  
scholar and artist, Walter Angst. It is a  
fascinating and authoritative explanation  
in English of all 26 Cantonal banners of  
Switzerland, along with their symbolism,  
history and importance. Also included is  
information about the individual Cantons  
as well as the history, development and  
meaning of the Swiss national flag.

**COPIES MAY BE  
ORDERED FROM:**  
Swiss Benevolent Society  
2602 Evans Drive  
Silver Spring, MD 20902  
**UNITED STATES**  
or call 301-649-5943  
for more information  
Projected date available:  
July, 1992

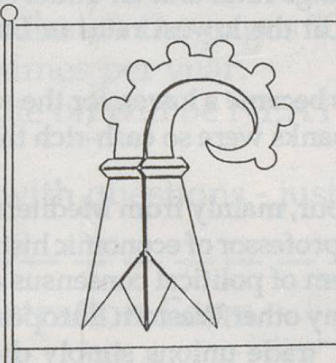
If you want to know about  
Swiss flags, read this book!

**WHERE DID  
IT COME FROM?**

**WHAT DOES  
IT MEAN?**

*Celebrate the 700 years of Swiss  
democracy by learning about the  
banners of the Swiss Cantons and  
the Confederation's national colors!  
Let your friends, especially those of  
Swiss ancestry, know about this  
exclusive information.*

What does this  
peculiar symbol signify?



Why must the Bernese bear  
always be shown as a male?

**FAVORABLY REVIEWED**

by the Cultural Section of the  
Swiss Embassy, this book makes a  
wonderful reference for students,  
historians, and those familiar with  
Switzerland. It can be used as a  
colorful and memorable gift  
detailing the proud heritage and  
long history of the country.

This book will be offered at the  
special pre-publication price of  
**\$9.00**, including shipping and  
handling. Quantity discount  
available on request. After July,  
1992, the retail price will be \$12.50.

*Whenever Swiss people gather, they  
decorate with their colorful Cantonal  
flags. Yet hardly anyone knows the  
history and meaning of these bold and  
beautiful designs.*

**THIS FULL COLOR BOOK** shows each  
banner, hand-drawn by the author, and  
includes heraldic details that have been  
used over the centuries in the rendering of  
these images. The 80-page soft cover volume  
is 5 1/2 x 7 1/2" and is designed to be easy to  
read with information clearly marked for  
quick reference.

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