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Auf den Spuren des Rivella-Erfinders

Vor 51 Jahren erfand der damalige Student Robert Barth Rivella. "Spuren der Zeit" zeigt sein Portrat.

Jedes Schweizer Kind kennt Rivella. Im "Spuren der Zeit" -Beitrag "Der Patron" erzählt Reto Holzgang die Geschichte der Limonade - und ihres Erfinders Robert Barth.

Ende der Vierzigerjahre traumte der junge Zürcher Jus-Student davon, etwas Eigenes zu erschaffen. Als er per Zufall ein Rezept in die Hände bekam, das beschrieb, wie man aus Molke, dem Abfallprodukt aus der Kaseherstellung, Bier oder Limonade machen kann, sah Robert Barth seine grosse Stunde gekommen. Im Keller seines Elternhauses experimentierte er herum, bis er ein Getränk zusammengebraut hatte, "das den Gaumen des Weintrinkers nicht beleidigt". Spätd der 29-Jährige von seiner Kreation überzeugt war, gründete er eine Firma und brachte 1952 Rivella auf den Markt.

Heute ist Robert Barth 80. Und blickt auf ein innovatives Arbeitsleben zurück: Nach dem klassischen Rivella rot hat er 1958 mit dem Rivella blau das erste künstlich gesusste Light-Getränk Europas auf den Markt gebracht.

In Reto Holzgangs Film gibt sich "Der Patron" aber auch selbstkritisch und versucht zu erklären, weshalb Rivella ein schweizerisches Getränk blieb und im Ausland nie richtig reussierte.



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TELECOM 2006 INTERNATIONAL NEW ZEALAND FILM FESTIVALS

The 2006 Telecom New Zealand International Film Festivals have two fascinating Swiss films (info blurbs below) that will be featured in the festival later this winter in Auckland July 13-30 and Wellington July 21 - August 6.

OilCrash - A Crude Awakening

Switzerland 2006, 85 Minutes
Directors: Basil Gelpke, Ray McCormack
Festivals: SWSW 2006

www.oilcrashmovie.com

"That sucking sound you hear is the last significant oil reserves being drawn from the earth. The very oil that makes our bloated, consumptive Western lifestyles possible is directly forcing our economic, industrial and environmental demise. In this well-constructed barrage of terrifying information and images, filmmakers Basil Gelpke, Ray McCormack and Reto Caduff chisel away at our denial of imminent global oil collapse. Energy experts and oil industry authorities... detail just how close to the bottom of the barrel we are. The world's supply has peaked, and the age of cheap and plentiful oil is over... With equal parts reason and fear, this highly energetic exposé vividly illustrates our fossil fuel addiction and perhaps even more harrowingly, reveals how little we seem to care." — Myrocia Watamaniuk, *Hot Docs*
"A terrific work of investigative journalism-as-film... I sat breathless through the final minutes of the documentary *OilCrash*, maybe the ultimate feel-bad apocalyptic film ever made." — Andrew O'Hehir, *salon.com*

OilCrash	Thursday	20-Jul-06	1:45 PM	SKY CITY	AUCKLAND
OilCrash	Saturday	22-Jul-06	2:00 PM	SKY CITY	AUCKLAND
OilCrash	Sunday	23-Jul-06	6:15 PM	SKY CITY	AUCKLAND
OilCrash	Saturday	29-Jul-06	2:30 PM	PARAMOUNT	WELLINGTON
OilCrash	Sunday	30-Jul-06	4:45 PM	PARAMOUNT	WELLINGTON
OilCrash	Wednesday	09-Aug-06	7:45 PM	RIALTO	DUNEDIN
OilCrash	Thursday	10-Aug-06	6:00 PM	RIALTO	DUNEDIN
OilCrash	Friday	18-Aug-06	6:15 PM	RIALTO 2	CHRISTCHURCH
OilCrash	Sunday	20-Aug-06	6:30 PM	RIALTO 2	CHRISTCHURCH

Angry Monk: Reflections on Tibet

Switzerland 2005, 97 Minutes
Director: Luc Schaedler
In Tibetan and English, with English subtitles
Festivals: Vancouver 2005; Sundance 2006

www.angrymonkthefilm.ch

Largely ignored or reviled in his lifetime, Gendun Choephel (1903-1951) has become an important figure in a rapidly changing Tibet. Choephel was angry; he was also a passionate sensualist (he smoked, drank and translated the Kama Sutra into Tibetan) and tragically ahead of his time: all of which did little to endear him to the Tibetan government. A man of impressive wit and intelligence, he lived almost 30 years as a monk, and left disillusioned, but determined to see what else the world had to offer. Director Luc Schaedler retraces Choephel's travels across India and Tibet and retells his story as personal odyssey and symbol of Tibet's wavering responses to China and to modernisation.

"The myth of Tibet as peaceable kingdom destroyed by Chinese occupation was an idea that Choephel himself exposed with his research into Tibet's warring past. Religious fundamentalism, be it Catholic doctrine or Buddhist philosophy, is the same the world over, and a culture that stops is a culture that rots. And that is a truth that Choephel fought and died for." — Vancouver Film Festival

Angry Monk	Saturday	29-Jul-06	12:45 PM	SKY CITY	AUCKLAND
Angry Monk	Sunday	30-Jul-06	5:15 PM	ACADEMY	AUCKLAND
Angry Monk	Tuesday	01-Aug-06	8:15 PM	TE PAPA	WELLINGTON
Angry Monk	Wednesday	02-Aug-06	11:00 AM	TE PAPA	WELLINGTON

Venue details, dates and sessions are still to be confirmed but will be available in the festival brochure and online at www.nzff.telecom.co.nz



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