

To our present and future US subscribers

Objektyp: **Group**

Zeitschrift: **Der Kreis : eine Monatsschrift = Le Cercle : revue mensuelle**

Band (Jahr): **24 (1956)**

Heft 5

PDF erstellt am: **22.07.2024**

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From «Letters to the Editor»

May I once more mention that while I enjoy the monthly issues and particularly the photographs and pictures, I do wish you might manage to have more articles and stories in English. Unfortunately, I comprehend no German and scarcely any French. I am entirely dependent on the English material for any knowledge of the contents. But, believe me, I am grateful for «Der Kreis» just as you publish it and wish you all possible success for the continuance of your splendid work. How I wish I might make a trip abroad sometime. I would most certainly plan to spend part of it in Zürich!

Subscriber No 3217.

We would love nothing better than to enlarge the present English section of THE CIRCLE. But unfortunately it depends on the growth in number of our US and English subscribers. Their number is growing steadily from month to month, but as yet not quick enough to justify an immediate printing of more pages of the English section.

Our Jubilee books:

The Male Body in Pictures

The business dispensed with, let me say I was gratified beyond words by your fine collection of studies. Der Kreis has certainly done something of unusual quality with this array of excellent photographic work. Almost every picture speaks eloquently of the eye and hand behind it. Alas, I must admit the American photographers fare none too well in comparison with the refreshingly challenging style of such artists as Arse of Zurich, Tietgens of Berlin; Tan Hin Kong, Amsterdam; and others. There is much idea content in these photographs, which is too rare in beefcake matter flooding the land here. Finally, and most important, you have done great credit to mature consideration of, as you put it, «our view» at its best.

Subscriber No 3312.

Now don't get the idea that the two subscribers numbers given above are an indication of the actual number of our foreign subscribers. We only wish it were true.

THE CIRCLE

To our Present and Future US Subscribers

The yearly subscription rate for the Kreis magazine delivered in America by second class mail is 7.00 and by first class mail in a sealed envelope is 11.00. Although these sums may seem at first glance quite high, one must realize that over one third of this sum is for postage. The Circle is normally 40 pages long including four full page illustrations and three of the issues per year run to 60 pages and 8 illustrations. Moreover the Circle is edited trilingually which adds considerably to the publishing costs. Up to now the Circle has experienced no difficulty with its subscribers who send dollar bills in registered airmail letters. This is the simplest method of payment both for the subscriber and the editors. The only other recommended methods of payment are by American money orders or by bank drafts. In no case are International Money Orders to be recommended.