

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1949)

Heft: 1113

Artikel: Swiss parliamentary delegates visit the Swiss Mercantile Society's College

Autor: W.M.

DOI: <https://doi.org/10.5169/seals-691928>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 02.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

SWISS PARLIAMENTARY DELEGATES VISIT THE SWISS MERCANTILE SOCIETY'S COLLEGE.

There was an atmosphere of expectancy at Swiss House on the afternoon of May 11th. The balconies were draped with the Swiss Flag and the Union Jack, which made a brave attempt to hide the drab facade of the building, still showing the scars of bomb damage. On the other hand, the trees and the lawn and the flowers in Fitzroy Square looked their very best in the spring sunshine.

Soon after 3 p.m. a large black limousine, flying the Swiss standard — an unmistakable sign that an official mission was here travelling — pulled up and M. Joseph Escher — President of the National Council, M. Frederic Wahlen — member of the States Council, M. Aymon de Senarclens and M. Alcardo Pini — National Councillors, emerged, accompanied by Dr. V. Umbricht — Commercial Attaché and M. H. Baehler — Vice-Consul, both of the Swiss Legation.

They were welcomed by Mr. W. Meier — President of the Swiss Mercantile Society, Mr. L. W. Krucker — Chairman of the House Committee, Mr. E. A. Hueni — Chairman of the Education Committee, Mr. H. Marfurt — Chef de Cours, and other members of the Society. The visitors were then conducted over Swiss House, beginning with the latest class room on the third floor and ending in the students' canteen in the basement, where the teachers of the College were introduced to the delegation.

After taking light refreshments the party went to the first floor, where the students, nearly 140 in number, had assembled. — An address of welcome was made by Mr. Marfurt speaking in English, then in German, continuing in French and ending in Italian. — M. Escher then rose to express the greetings of the Swiss Parliament. He encouraged the students to make the best of their stay at the College, which was well known in Switzerland for the excellence of the training it provides for commercial students. — He was followed by M. de Senarclens, speaking in French, who expressed his pleasure of seeing the College repaired and the classes full to capacity with eager students. — M. Pini then addressed the company in Italian. He was delighted to find three Ticinesi students present and like his predecessors he would speak with pride — when back in Switzerland — of this hive of enterprise and learning. — The fourth visitor, M. Wahlen, surprised

the meeting by his fluent and faultless English. He urged the students to go out into the wide world, like their fathers had done, and there put into practice what they had learnt. All these speakers were rewarded with warm applause.

Mr. E. A. Hueni, Chairman of the Education Committee thanked the visitors for sparing the time to come to the College. He said the Swiss Mercantile Society appreciated the financial help its school received from the Federal Authorities in Berne, which made it possible to keep the fees at an extremely modest figure. At the same time the Society would be only too pleased to provide more comfortable equipment and more spacious premises if funds would be allowed for this purpose. The members of the S.M.S. London were proud to have established this school, as long ago as 1923, for the benefit of Swiss Commercial youth, a unique institution for any foreign country even in this huge metropolis. He paid tribute to Mr. G. E. De Brunner, at present on holiday in Switzerland, and other members of the Society, whose vision and energy had made this understanding possible, and he pledged the present members' determination to preserve it, not only as a seat of learning, but also as a means to better understanding among nations, which would only be brought about if they learnt to speak each other's language.

This brought a memorable event in the history of the S.M.S. College to its conclusion.

W.M.



Earn a reputation for REALLY DELICIOUS SOUPS

The foundation to a reputation for good soup lies in the foundation of the soup itself. Though good beef stock is hard to come by, you need never be at a loss to find a satisfactory basis for your soups if you have a tin of Maggi's Beef Bouillon handy. Four level teaspoons of Maggi's provides enough concentrated meat essence for a gallon of soup. It is sold in 5 lb. tins—enough to serve about five hundred and sixty dinners!

MAGGI'S FREE TESTING SAMPLE Recipes and a generous sample of Maggi's Beef Bouillon will be sent on request

Beef Bouillon

MARBER & CO. (FOOD PRODUCTS) LTD. HAYES, MIDDLESEX Telephone: Hayes 3811

CVS-26

SWISS BANK CORPORATION,

(A Company limited by Shares incorporated in Switzerland)

99, GRESHAM STREET, E.C.2.

and 11c, REGENT STREET, S.W. 1.

Capital and Reserves s.f. 200,000,000

NEW YORK AGENCY
15 NASSAU STREET.

All Descriptions of Banking and
Foreign Exchange Business Transacted