

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1949)
Heft: 1115

Artikel: Birthday wishes to the S.O.
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-692296>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 18.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

BIRTHDAY WISHES TO THE S.O.

Can it be true that thirty years have pass'd
Since your first copies tumbled from the press
Like blossoms from a tree in May?

Let's hail this issue with a trumpet blast
To show how pleased we are still to possess
This paper which has come to stay.

This "S.O." which means such a lot to us
And never fails its mission to fulfil:
Keeping with home in faithful touch.

Its news is fair and never scandalous;
Each page bears witness to that care and skill
We gladly recognise as such.

To celebrate this happiest of events
To-day's edition wears a festive guise,
A new and lovely birthday dress.

From many sides flow well-earned compliments,
Wishing you well upon your enterprise
But there's no need for bashfulness.

For these good wishes truly are sincere;
Take them not for the morrow but beyond,
The day when each shall hear the call.

May you till then continue in your sphere,
Helping to closely tie that unseen bond
Of brotherhood amongst us all.

"GALLUS."



Instant
coffee

A spoonful of Nescafé
in the cup, near-boiling
water added — coffee's
ready! . . .

grand
coffee

Preferred not only for speed,
but for full-bodied flavour,
roaster-fresh fragrance, every
time, for the goodness is sealed
in by the special Nestlé process.

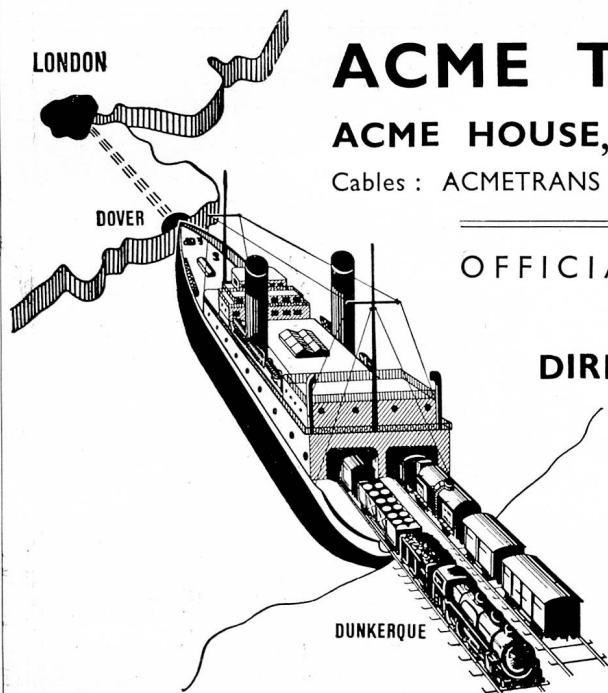


NESCAFÉ



Nescafé is a soluble coffee product composed of coffee solids, with dextrins, maltose and dextrose, added to retain the aroma.

Another of
Nestlé's good things



ACME TRANSPORT CO. LTD.

ACME HOUSE, WHITECROSS STREET, LONDON, E.C.1

Cables : ACMETRANS

Phones : MONarch 2692 (5 Lines)

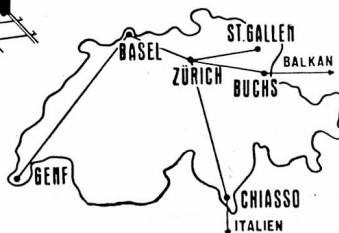
OFFICIAL AGENTS OF BRITISH RAILWAYS
TRAIN FERRY SERVICE

DIRECT TRUCK LINK

ENGLAND - SWITZERLAND - ENGLAND

WITHOUT UNLOADING via DOVER - DUNKIRK

Two Daily Departures Each Direction



Agents in Switzerland :

GOTH & CO. LTD.

BALE - ZURICH

ST. GALL - GENEVA, etc.