

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1955)

Heft: 1258

Rubrik: Editor's postbag

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EDITOR'S POSTBAG.

55, Melbury Court,
Kensington, W.8.
London, September 9th, 1955.

The Editor,
The Swiss Observer,
London, E.C.2.
Dear Sir,

I have a very high regard for Switzerland and particularly for the Swiss hotel industry. I was, therefore, particularly disconcerted this year to find that after booking rooms before leaving England we were told on arrival at the hotel that we should proceed to a different hotel of which we had never heard. It appeared that the previous occupants of our rooms had decided to stay on and the manager "could not turn them out" so he had that morning telephoned another hotel for rooms. I suggested that he honoured our booking and the other people went elsewhere but he was adamant. We were actually most comfortable at the other hotel but it was in an inferior position. I think, however, that the principle involved is important, if our booking was accepted we had a right to expect our accommodation except where a genuine mistake had occurred or a misfortune intervened.

A friend of mine had a similar experience in Switzerland last year and if this sort of treatment becomes general visitors may prefer other countries for their holidays. I do therefore feel that this is worthy of your serious consideration.

Yours faithfully,
Cedric H. Marsden.

Lindt

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ADOLPH SCHAEERER †

We deeply regret to announce the passing away last month of Mr. Adolph Schaeerer, Managing Director of Messrs. Artofex Engineering Works, Ltd., of Great Cambridge Road, Enfield.

Mr. Schaeerer, who was responsible for the production and development of one of the best-known bakery machines in this country, has died suddenly at his home in Mount Pleasant Cockfosters, at the age of 53.

Born at Kuttigen, Switzerland, Mr. Schaeerer joined the parent company of Artofex in Switzerland on leaving school, and after a period at the Paris branch he went to New York to manage the Artofex Corporation Inc.

He came to England 24 years ago as managing director of the English branch, the Artofex Engineering Works, Ltd., who premises were then in Pentonville Road, London. Nine years later he was in charge of the removal of the business to new works on the Great Cambridge Road, Enfield.

The deceased was widely known throughout the bakery trade in this country, and was tireless in his efforts to maintain quality and high-class workmanship in the company's products.

Mr. Schaeerer was a member of the Swiss Mercantile Society since 1943, he leaves a widow and son to whom we extend our sincere sympathy in their loss.

ERNEST BERTI †

A tragedy marred the Swiss Bank House Tennis Tournament which was taking place on Saturday afternoon, September 10th last in the grounds of St. Botolph's Church, Bishopsgate, London, E.C.2. The first semi-final had just begun with the players at two games all in the opening set when one of them, Mr. Ernest Berti, collapsed and by the time he was taken to Barts Hospital he was found to be dead.

The deceased, aged 37 years, belonged to the younger set of Swiss and was very active in the life of the Colony following the example set by his father, Carlo Berti. For some years he had been on the Committee of the Unione Ticinese, of which he became Secretary in 1949. Furthermore he had served on the Committee of the Swiss Sports as technical secretary. In later years he contributed his share to the success of the Ticinese athletes at this popular meeting.

To his cruelly bereaved widow, Mrs. Linda née Diviani, to his parents and brothers we extend our sincere condolences and the expression of our deepest sympathy. And to Ernie who in such a short span had done so much for his fellow Ticinesi we say: Vale!

J.E.