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Award of Swedish Medal to Swiss Professor.

This is the second time that a Swiss citizen has been awarded the medal, created some years ago by the Association of Swedish Watchmakers, for the purpose of honouring such persons as have contributed to the development of the watch-making industry. Professor A. Bornand, of the Watchmaking School in Geneva, had the honour of receiving this distinction as a reward for his technical, artistic and pedagogical work in the domain of watchmaking.

Economic Collaboration between Norway and Switzerland.

The Norwegian firm Elektrokemisk Ltd. and the Swiss Aluminium Company Ltd. plan to establish an important aluminium factory, with a capacity of production amounting to some 20,000 tons per year, in the Northern region of Norway. The Swiss company will — so it is stated — participate largely in the share-capital of this new Norwegian company, whose plant will start its activities in 1958.

New Sky Advertising Gadget.

A Swiss engineer has just completed a new apparatus which will make it possible to project publicity cliches over a long distance. This projector, which is mobile and can be transported from town to town, has proved its efficacity as, during the course of various manifestations, perfectly clear cliches could be reproduced either at relatively short distance, against the flank of a mountain, for example, or on

clouds at an altitude of more than 5,000 metres. The pictures thus obtained had a diameter of nearly one kilometre.

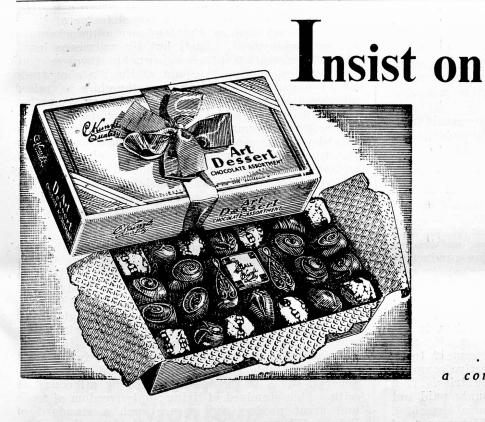
Greatly interested in this new stunt in the field of publicity, a Swiss watchmaking factory has already arranged to have a whole series of clichés, some of which comprise the showing of the exact time, reproduced in this fashion. For the moment, these projections can only be made at night, when it is dark, and they can only be white, but projection in colours is now being studied.

Customs Receipts in April.

In April, 1955, the receipts of the Swiss Customs Administration attained the sum of seventy million francs, thus providing the Confederation with eight million francs more than for the corresponding month last year. These very satisfactory results reflect the prevailing intense economic activity. For the first four months of 1955, Customs receipts show an increase of nearly 28 million francs, as compared with the same period in 1954, which was already enjoying a considerable boom.

ERRATA.

In our last issue, under "Legacies", the amount of the legacy of the late Dr. E. Bindschedler (Philadelphia) to the University of Zurich, should read: 196,670.—frs., and not, as mentioned 196,670,000.—frs. (Ed.)



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