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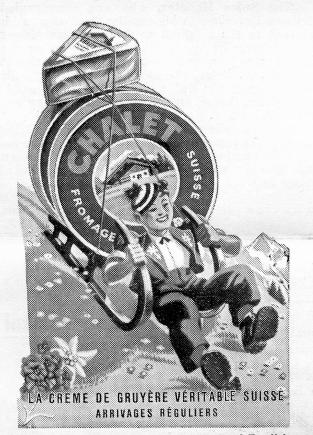
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Famous all the World over for Quality and Tradition

THE INDIAN JOURNALISTS' ASSOCIATION REPUBLIC DAY DINNER.

The above mentioned Association, which is presided over by our compatriot, Mr. John Büchi, celebrated on January 23rd, the Indian Republic Day with a dinner at the Criterion Restraurant, Piccadilly, W.1., which was attended by 220 participants.

Amongst the many prominent personalities who were received by the President and Mrs. Büchi, were: The Rt. Hon. the Secretary of State for Commonwealth Relations; The Rt. Hon. the Marquis of Listowel; Her Exc. the High Commissioner for India; His Exc. the High Commissioner for New Zealand; His Exc. the High Commissioner for Australia; His Exc. the High Commissioner for Pakistan, His Exc. the Soviet Ambassador; His Exc. the Swiss Minister, His Exc. the Chinese Chargé d'Affaires, The Rt. Hon. Hugh Gaitskell, M.P., etc., etc.

The Toasts to H.M. the Queen and the President were proposed by Mr. John Büchi, the President of the Assocation, who afterwards welcomed the members

and guests.

The Toast to the Indian Republic was given by The Rt. Hon. the Secretary of State for Commonwealth Relations; The Rt. Hon. Hugh Gaitskell, M.P., and Her Exc. Madame Pandit, High Commissioner for India.

The Toast to the Indian Press was proposed by His Exc. the Swiss Minister, Dr. Armin Daeniker, Mr. Kingsley Martin and Dr. Tarapada Basu.

The Swiss Minister was accompanied by Madame Daeniker, and M. and Mme. E. Bernath, 1st Counsellor of Legation, and M. E. M. Bircher, Counsellor of Legation. The Swiss Press was represented by Dr. H. W. Egli, and Mrs. Egli, Dr. H. Tauber and Mrs. Tauber, Mr. J. Menessier, Mr. A. Stauffer and Mrs. Stauffer.

It might be of interest to our readers to learn that in 1947, India had about 8,000 newspapers published in 17 different languages. There are 330 newspapers published daily with a total circulation of 2,500,000. Out of these 320 are published in English and major Indian languages and one is published in Chinese. Indian literates read on an average between two and three newspapers. They are published mostly from the metropolitan cities and large capitals. Nearly 90 newspapers are published from four cities of Delhi, Bombay, Madras and Calcutta. Another 80 are published from the capitals of states. Over 110 are published from towns with a population of over 100,,000 and less than 50 from towns of a smaller size.

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THE SWISS MINISTER AT THE ROTARY CLUB.

The weekly meeting and luncheon of the Rotary Club of London took place on January 25th, at the Connaught Rooms, under the Presidency of Mr. J. Guy Presbury.

The Swiss Minister, Monsieur Armin Daeniker, was the principal guest and gave an address on "Switzerland and the International Organisations".

This subject being of general interest to the Colony, we reproduce it in extenso on one of the pages in this issue.