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A. C. BAUME 75 YEARS OLD.

We extend heartiest congratulations to Mr. A. C. Baume, of 50, Woodway Crescent, Harrow, Middx., who has recently celebrated his 75th birthday.

Mr. Baume, affectionately known as "Alexandre" to his large circle of friends, belongs to the "old guard" of the London Swiss Colony. Previous to his retirement from business he was often seen at the various functions.

He was born in 1882 at Le Bois (Jura Bernois) and as a young man came to London in 1904, joining his uncle's firm, Messrs. Baume & Co., sole representatives

of the famous Longines watch manufacturing works. In 1912 Mr. Baume became a partner in the firm, retiring in 1946 after 42 years of service. His younger son, Mr. Louis C. Baume — well known in the Colony for his interesting lectures on his many travels — is carrying on the firm together with his cousin, Mr. A. Gibson.

For over half a century Alexandre Baume has taken an active part in the doings of the Colony. He joined the City Swiss Club in 1907, of which Society he was President in 1910. (Last month the Club made him an Honorary Member for having belonged to it for 50 years.) He is also Vice-President of the Swiss Benevolent Society of which he has been a member for 40 years.

Amongst other Swiss Societies of which he is a member are the Société de Secours Mutuels des Suisses à Londres (since 1910), the Nouvelle Société Helvétique (since 1916), and the Swiss Mercantile Society (Contributing Member). Mr. Baume has also been a generous supporter of the "Swiss Observer" for the last 38 years. He married a compatriot of ours, from La Chaux-de-Fonds, and has two sons and a daughter.

We take this opportunity of thanking him most sincerely for the many services he has rendered to the Colony, wishing him a happy and carefree eventide in the company of his dear wife and children.

ST.

To LOUIS CHAPUIS. (On his 80th Birthday).

The years roll on; it seems but yesterday
Since on your 70th I wished you well,
But lo! another decade dawn'd, to swell
The fullness of your life in ev'ry way.

Thus did Dame Fortune, in her best array,
Step by your side, a trusty sentinel,
Avowing shyly that she did foretell
Yours was to be a worthy rôle to play.

So it befell; your life's work has been great;
Truly devoted are your countless friends,
Just as your good works are proverbial.

Content and happy may you celebrate,
Assured of the refrain that never ends:—
"All blessings on this well earned festival!"

London, November 4th, 1957.

"GALLUS".

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