

# Industrial products at the Swiss Industries Fair 1960

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true, however, that this rustic art, which demands a great deal of taste, as well as skill, is now only being practised by a single craftsman, the heir to a tradition which has been preserved and fostered in the same family for 130 years.

#### Switzerland carries out a big order for Norway.

In the new Palace of the Norwegian Government — a building which is sixteen stories high — the premises have been covered with Swiss linoleum, from Giubiasco. 13,150 square yards cover the floors and 19,130 square yards the walls. As for the partitions used for dividing the rooms, the covering linoleum has been glued on to pre-fabricated parts.

#### INDUSTRIAL PRODUCTS AT THE SWISS INDUSTRIES FAIR 1960

The Swiss Industries Fair in Basle, which will take place for the 44th time from 23rd April to 3rd May 1960, emphasises each year in the number of exhibitors taking part the impressive growth of the various engineering industries in Switzerland, just as is happening in all other European countries as well.

Practically one-half of the entire exhibition area of something like 1,400,000 sq. ft. will be occupied by industrial groups, the largest of which are the *electrical industry* and the *machine-tool industry*. But there will also be an important display of machines for the building trade, packaging machines, machines for the foodstuffs industry, for bakeries and butchers' shops, for the hotel and catering trade and for large institutions, as well as office machines. To these are to be added the extensive group covering all kinds of industrial accessories with its affiliated special groups dealing with welding plant, workshop furniture and fittings, ventilation and air-conditioning plant, aluminium and non-ferrous metals, plastics, precision tools and measuring instruments, medical and dental appliances. The wide range of Swiss industrial production and the manner in which it keeps pace with modern progress is also made evident by the group covering methods of transport, with road vehicles and with special types of conveyors and plant for the mechanised handling of goods in factories.

Another branch of industry, if in a somewhat different sense, is represented by the *watchmaking industry* which makes prolific use of every kind of industrial improvements and always occupies a place of honour in Basle, forming a special fair of its own within the Fair.

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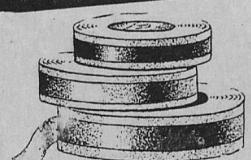
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