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The Schweizerbund Must be Saved!

The Club is faced with renewing its lease at the end of the year, and, although the landlords have offered a 14-year lease, the rental, which is still the subject of negotiation, will be in the region of £2,000-£2,500 per annum exclusive of rates and on a full repairing basis. This will be a minimum of double the present rental. Prior to the final negotiation of the new lease a sum of about £1,000 will have to be found to put the building into good repair, as our three leaseholders are legally bound to do.

We think that to-day the Swiss Colony can ill afford to see the disappearance of another society, particularly as we would dispose of the only premises wholly available for purely social activities. During a period when so many activities of the Colony are gradually disappearing, we think the time has come to make a determined stand, and wish to play our part in arresting this deterioration in the Colony's social life. We are, therefore, aiming to raise our membership to a minimum of 750 to help in our policy of improving generally the standards of the Club. None of our aspirations can, however, be carried out, unless we can raise sufficient capital to make essential improvements and secure our liabilities. This we estimate to be in the region of £5,000 as a minimum requirement.

The fate of the Club will be decided by the active support given to it by the Colony, and with this in mind the Annual General Meeting approved a proposal to raise capital by asking each of our members to put up £10 in the form of Guarantee Bonds.

We are not at this stage asking anyone to send us money, but seek promises from our members, and anyone else interested in the survival of the Club, of £10 Guarantee Bonds by completing and posting to us the form at the foot of this page.

The decision to continue the existence of the Club can only be based upon a successful result to this appeal, and the Colony will be kept informed of progress through the columns of the *Swiss Observer*.

TO THE SECRETARY, SCHWEIZERBUND (SWISS CLUB), 74 CHARLOTTE STREET, W.1.

I/We am/are prepared to put up £..... in the form of
Guarantee Bond/Bonds on request. This is subject to a decision of a General Meeting of
the Club to renew the lease and continue the existence of the Club.

Name:
(BLOCK LETTERS PLEASE)

Address:
.....
.....

Date: Signature: