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**Switzerland's Chalet Cheese**

The advertisement features a circular tin of "SWISS CHALET CHEESE" with a mountain scene on it. Below the tin, the words "Switzerland's Chalet Cheese" are written in a stylized font. To the right, there are two images of cheese wheels: one divided into six portions labeled "Petit-Gruyère", and another whole wheel labeled "MONT D'OR". The word "delicious" is written below the first cheese wheel, and "nutritious" is written below the second.

## SWISS WINES

Bottled in Switzerland

### WHITE WINES

L'ARBALETE	Dézaley	-	-	J. & P. Testuz
L'ETOILE DU VALAIS	Fendant (Pétillant)	-	-	A. Orsat
CLOS DE MONTIBEUX	Fendant	-	-	A. Orsat
JOHANNISBERG		-	-	A. Orsat
NEUCHATEL L'AURORE		-	-	J. E. Cornu
YVORNE		-	-	J. & P. Testuz
AIGLE - Cave du Cloître		-	-	J. & P. Testuz

### RED WINE

DOLE DE RAVANEY	-	-	A. Orsat
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Shipped by :

**J. B. REYNIER LIMITED**  
16/18, TACHBROOK STREET  
LONDON, S.W.1  
VICtoria 2917/18

Also a full range of Fine French Wines

**ALL IN Favour OF CONTINENTAL Flavour LOVE MAGGI SOUPS**

The advertisement features large, bold text: "ALL IN Favour OF CONTINENTAL Flavour LOVE MAGGI SOUPS". Below this, a packet of "MAGGI SOUP SPRING VEGETABLE" is shown, with the price "ONLY 1/6 A PACKET" indicated. At the bottom, the text "9 DELICIOUS VARIETIES" is displayed.

**S H O W B O A T**

The advertisement features a large, stylized letter "S" at the top, followed by a vertical string of letters "H", "O", "W", "B", "O", "A", and "T". To the right of the string are several images of chocolate cakes, some whole and some sliced, showing their interior. The brand name "KUNZLE" is written in large, bold letters at the bottom, with the tagline "the cake in a full cream milk chocolate shell" underneath. At the very bottom, the text "C. Kunzle Ltd., Garretts Green, Birmingham" and "M-W.119" are visible.