

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1961)
Heft: 1384

Rubrik: TV News

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 12.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Pestalozzi Sayings

To be happy man must not only be well provided for but he must believe that he is.

* * *

I praise the smooth stone but I fear smooth words.

* * *

It is a great human strength to endure without impatience until a matter ripens.

* * *

He who allows wood to be split upon himself often receives the axe in his back.

* * *

An instrument out of tune offends the ear, but a heart out of tune offends the soul.

* * *

A babbling brook is pleasing, but not a babbling person.

* * *

The sloth rests for the sake of rest; man rests that he may work again.

AULD LANG SYNE

I am happy to have known Switzerland in my earlier days, when the bells of the snow-plough could be heard in winter, when scythe and milk pail were picturesquely familiar to the eye — to have gone on foot through some of her most unforgettable scenery. Peaks and glaciers and rushing waters, the echo of the horn amidst the alps, the rough meal under the sky — these are memories which return to refresh me amidst the contrasting features of the present.

E.F.I.

TV News

International Festival at Montreux

More than thirty-five nations representing sixty major TV networks are expected to participate in the World's 1st International Festival of Television Arts and Sciences, to be held in Montreux from 15th to 27th May. The two-week Festival is divided into four parts: 15th to 27th May: a TV equipment trade fair; 17th to 21st May: a technical symposium; 22nd to 27th May: a TV contest of variety and musical shows; 27th May: International "Night of the Stars" presentation.

Famous musical and variety show performers will be featured for the prize-winning award of a Golden Rose and cash prize of S.Fr.10,000. There will be a second and a third prize of silver and bronze roses respectively. Network participation is tailored to meet the requirements of a TV film contest which is one of the highlights of the Festival. The contest is under the official sponsorship of the Swiss Broadcasting Corporation. Entries will be submitted on "sight and sound" tape, kinescope, film, or even on the spot "live shows". Several networks, including one in far-off Persia, have said they will bring a live show to Switzerland to enter the Festival.

* * *

Part of the effort the city of Montreux is preparing is a gala and costume atmosphere in the Castle of Chillon immortalized by Lord Byron, where a "Night of the Stars" presentation is to include film and TV personalities now resident in the area.

A TV symposium to be held from 17th to 21st May will bring together top-flight experts in the television world.

* * *

This TV Symposium is being sponsored by the International Telecommunications Union (ITU) and will attract experts from some 100 member nations. The United States and Russia are known to have made the most advances in the space era and will no doubt high-light debate on televising from outer space. The Symposium will include papers to be read on a wide range of subjects. These take in, for example, colour television, future TV arts and sciences, educational TV, studio, filming, videotape and camera technique, role of commercial TV, and space broadcasting.

The trade fair held in conjunction with the Festival is to exhibit the most up-to-date developments in television.

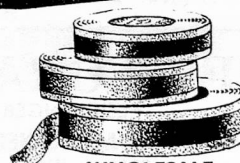


THERE'S VARIETY AND *Quality* IN
Panda RIBBONS

REGD
Everyone wants these wonderful ribbons manufactured by Selectus Limited. They are made in a host of traditional and fashion colours and in many qualities - plain and fancy, in Nylon, "Terylene" and Rayon. Ask for Panda and be sure of the best.

SELECTUS LIMITED

BIDDULPH, STOKE-ON-TRENT.



WHOLESALE
AND SHIPPING

Telephone—Biddulph 3316-7
Telegrams—Selectus, Stoke-on-Trent