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ESCALADE

Le Cercle genevois organise un dîner d'Escalade qui aura lieu à l'hôtel Montana (67 Gloucester Road S.W.7) le 11 décembre 1962 à 6.30 pour 7.00 p.m.

L'Ambassadeur de Suisse et Mme Daeniker nous honoreront de leur présence à cette occasion.

Tout les Genevois et Genevoises établis ou de passage en Grande-Bretagne sont cordialement invités à se joindre à nous pour ce dîner, qui sera suivi de la cérémonie traditionnelle. Tenue de Ville

Inscriptions auprès de:

M. A. Bleiker, Rourafic Trading Ltd., Plantation House, E.C.3 (tél. MAN 1214).

H. H. Jaques, Swiss Bank Corporation, 99 Gresham Street, E.C.2 (tél. MON 4000).

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OUR NEXT ISSUE

Our next issue will be published on Friday, 14th December. It will be the double Christmas Number and, as usual, the only issue in December. It would help the editor considerably if any manuscripts, news items, special advertisements or anything else for publication in the Christmas number could arrive not later than 3rd December.

CHRISTMAS GREETINGS

When the price of Christmas cards became almost prohibitive after the war, the Editor and Publishers of the "Swiss Observer" introduced a new feature. In the Christmas number a collective greeting was published which enabled subscribers to wish their friends the compliments of the season at small cost. At the same time it was a means of additional financial support to the paper.

Following this practice, we propose to publish such greetings again in our Christmas issue of 14th December and hope it will meet with success.

Those of our readers and friends wishing to be included should forward name and address to our office not later than Monday, 26th November 1962, together with remittance for £1.

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116 New Bond Street, W.1
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A SWISS WINS THE FIRST AWARD AT THE EXHIBITION OF THE PURCHASING OFFICERS ASSOCIATION RECENTLY HELD AT BUXTON

Mr. W. W. Landauer, the Chairman and Managing Director of Airguard Limited, whose company leads the field in the manufacture of Industrial Protective Wear, won this award for the most outstanding exhibit. Airguard Limited was founded a quarter of a century ago by Mr. Landauer and their products have gained a high reputation with the leading industrial concerns throughout the country, also they are approved contractors to the Admiralty, Royal Air Force, The Atomic Energy Authority, General Post Office, London County Council and Municipal Authorities.

SWISS DESIGNED PUMP

Now readily available in United Kingdom

The world's largest selling electric circulator pump for small bore domestic central heating systems is now being manufactured under licence in this country by Charles Winn & Co. Ltd., of Birmingham.

Known as the Winn Perfecta, the pump is of Swiss design and is manufactured in twenty-one countries, selling over a quarter of a million units a year.

Built to extremely high standards, both mechanically and aesthetically, the pump, once installed, requires no maintenance and it is claimed, for instance, that should the motor stall it will not burn out. The unit is guaranteed for two years.

