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**CITY SWISS CLUB**  
**99th ANNUAL BANQUET AND BALL**  
In conjunction with  
**THE SWISS ECONOMIC COUNCIL**  
on  
**Friday, 27th November**  
at the  
**Dorchester Hotel, Park Lane, W.1**

The committee of the City Swiss Club wishes to direct again the attention of its members and friends to the 99th Annual Banquet and Ball which is going to be held in conjunction with the Swiss Economic Council, on Friday, 27th November 1964, at the Dorchester Hotel, Park Lane, W.1.

Banquets of the City Swiss Club are, and have always been, the highlight of the Colony's social season, where one meets not only old friends but also many prominent British personalities.

This annual festival is not reserved strictly only to members of the City Swiss Club and the Swiss Economic Council, but to all members of the Colony and their friends in order to make it a real **SWISS EVENING**.

H.E. the Swiss Ambassador and Madame de Fischer will, for the first time, honour the gathering by their presence, giving the members who have not already had an opportunity to meet the titular head of the Colony a chance to make his acquaintance.

Apart from a cabaret there will be a "Lucky Dip" with a big surprise. There are thus many attractions in store for those who feel, rightly or wrongly, that their "dancing years are over". But surely not the least attraction should be the one to meet friends and acquaintances who — alas — one meets all too rarely.

The committee makes a special appeal to the ladies who by their attendance would add lustre to this festival.

As Press Reporter of the Club and in the capacity of Honorary Vice-President, I heartily support the committee's appeal. One so often hears the ladies saying "But I have nothing to wear". I am afraid something would have to be worn, if only for decency's sake, but what about last year's dress if a new one is not available? You looked so bewitching in it. I venture to bet that not one single man would be any the wiser.

The main thing is that you will be there to make us all happy and glad. So don't be shy in telling your husband or friend "I shall be going", and I am sure in their usual goodness of heart they will accompany you.

Let this 99th Banquet and Ball not lag behind former festivals, which have always been most successful and enjoyable.

Therefore, I bid you "au revoir" on Friday, 27th of November at the Dorchester Hotel.

ST.

*Press Reporter, City Swiss Club.*

*It will be greatly appreciated if applications are sent in as early as possible to enable the committee to make the necessary arrangements. Dress: black tie.*

**CITY SWISS CLUB**

in conjunction with the  
**SWISS ECONOMIC COUNCIL**

**99th Annual Banquet and Ball**

**FRIDAY, 27th NOVEMBER 1964**

at the  
**DORCHESTER HOTEL, PARK LANE, LONDON, W.1**

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Honorary Chairman: His Excellency, The Swiss Ambassador, Monsieur Beat de Fischer-Reichenbach

**RECEPTION 7.30 p.m. • DINNER at 8 p.m. • DANCING until 2 a.m.**

**with ARTHUR SALISBURY and his Orchestra**

**CABARET • LUCKY DRAW**

**BLACK TIE**

**TICKETS £2 5s.** (including gratuities) are obtainable from  
Mr. A. Stauffer, 48a Putney Hill, London, S.W.15, and  
Mr. L. F. Jobin, Marchand & Jobin Ltd., 236-240 Pentonville Road, London, N.1

*Tables for parties of 8 to 12 can be arranged.*