

London - Interlaken direct by air

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LONDON — INTERLAKEN DIRECT BY AIR

This is the first time ever that direct flights are offered between the United Kingdom and Interlaken — right in the very heart of Switzerland.

The charter flights will be operated by the Swiss company "Globe Air" with modern Handley-Page Herald aircraft, powered by the famous Rolls-Royce Dart turbo-prop engines. The cabin is pressurised of course, and the smart Swiss crew will serve lunch on the outward flights and light refreshments on the homeward trip.

The special point of these new charter flights is the attractive price. The selection of hotels offers all standards from true luxury class down to the more modest establishments, but each has been carefully chosen for its reputation for good value.

Interlaken, of course, requires no introduction. It is the ideal holiday resort with a superb bracing climate, magnificent promenades, delightful walks, social life — there is the Casino, dancing, gambling, folklore entertainments and concerts of international standard. Good shops abound; numerous bars, tea-rooms and restaurants are available. The breathtaking Jungfrauoch can easily be reached on a day excursion from Interlaken, an unforgettable trip into the awe-inspiring mountains, with the highest mountain railway station in Europe amidst everlasting snow and ice. Interlaken also has facilities for almost every form of sport such as yachting, angling, riding, tennis, miniature golf and novelty-golf. A most attractive 18-hole golf-course along Lake Thun was opened recently.

The fable of William Tell, the ace marksman who shot an apple from his son's head with a bow and arrow, is known far and wide. On this first charter flight from Interlaken to London, the plane carried but two passengers: William Tell from the Realm of Mythology and his small son. They arrived on 28th May at 11.30 a.m. at Gatwick Airport. The return flight, the first ever from Great Britain, left at 1.45 in the afternoon with a full passenger load. History was made once again.

[S.N.T.O.]

A "DUCKY" TALE

For the fourth time, Josephine paid a visit to the same roof-garden of the same studio apartment of a luxury hotel on Zurich's famous shopping street, Bahnhofstrasse. Although quite particular in her choice of hotel, she has for the past four years contented herself with a berth in a small flower-bed on the roof-garden. For Josephine is a duck who makes her home on Lake Zurich, and she moves into the hotel only when she feels, as we humans say, "in a family way". After several weeks of brooding under the watchful eyes of the hotel gardener, "Madame Director", the chamber-maid and several animal-loving hotel guests, she hatched eight little ducklings. Then as has become traditional, the entire family was escorted by specialists of the Zurich Lake Police to an idyllic spot on the lakefront, where they were set free and promptly swam away. But hardly had this occurred, when "Madame Director" placed an excited call to the Lake Police: Duckling number 9 had unexpectedly hatched from an egg that had been believed to be a "dud", and was waiting cheerfully on a cotton-upholstered serving board to be taken to join its family. In no time the Lake Police had returned to the hotel and whisked little Benjamin to where he could find shelter under his mother's wing. . . .

[S.N.T.O.]

LE CORBUSIER IN LONDON

On 9th June, the Cultural Counsellor of the Swiss Embassy, Monsieur J. Revilliod, opened an exhibition of lithographs and engravings by Le Corbusier at the Gallery of Editions Aleto Ltd., 8 Holland Street, W.8.

Charles Edouard Jeanneret (Le Corbusier), city planner, painter, sculptor and author, was born in 1887 at La Chaux-de-Fonds, Switzerland. He settled in Paris in 1917 and, although Swiss by birth, is considered French by training.

One of the great revolutionary figures in modern architecture, Le Corbusier is the rare combination of painter and architect.

Until 1928 his work was signed "Jeanneret"; after this date he used the pseudonym Le Corbusier. During the thirties he designed buildings all over the world, and after the war he was on the board of consultants for the design of the Secretariat building of the United Nations. During the fifties he was engaged in building Chandigarh, capital city of the Punjab.

He won first prize in the 1927 international competition for the design of the Palace of the League of Nations in Geneva, but his plan was not used. Among his many honours are honorary degrees from the Universities of Cambridge, Columbia and Zurich, and the Swiss Institute of Technology; the French Legion of Honour and a special gold medal for distinguished service, which he received from Queen Elizabeth II in 1953.

Founder of the avant-garde magazine "L'Esprit Nouveau" in 1920, he has also written a number of books including the six-volume "Oeuvre Complète".

The exhibition will be open until 10th July.

MECHANICAL HANDLING IN SWITZERLAND

The growing shortage of manpower and the increase in production costs make it imperative for industry to rationalize to the utmost, especially in the field of mechanical handling and internal and external transport. This technique has reached a very high level in the textile industry and, thanks to the efforts of the Swiss Company for the Study of Rational Mechanical Handling, Switzerland is one of the precursors in this field. Visitors to the International Trade Fair for the Rational Marketing of Products of the Textile Industry which was held for the first time in St. Gall, from 16th to 19th May, were able to see this for themselves. IGT-65, as this trade fair is known, showed all the possibilities of rationalization now available to the textile industry, from raw materials to finished products ready for sale.

[O.S.E.C.]

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