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THE SWISS CIGARETTE INDUSTRY

In 1964, the production of cigarettes in Switzerland went up by 4.5% from 15,299 pieces in 1963 to 15,986 last year. The increase the previous year had been 10% over 1962. Under half the cigarettes produced were of the one-franc-packet variety. The sale of more expensive types, however, is on the increase. The American kind of cigarette has become more and more popular, whereas cigarettes of the English and oriental types have been lost ground.

[A.T.S.]

A SKI TOUR OF THE GREAT ST. BERNARD

This is the special offer being made to skiers in winter and spring by the "Super St.-Bernard" Aerial Tramway Company in Vollèges, in the Valais. For the price of Fr. 18.—, one is entitled to use any of the various teleferics and to make one free trip through the new St. Bernard car tunnel. The cablecar system opens up to skiers the lovely 5.4-mile downhill run from Col Menouve (9,240 ft.) to Etroubles (4,224 ft.) on the southern side of the new tunnel.

[S.N.T.O.]

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