

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1965)
Heft: 1476

Artikel: Programme of trade fairs in Basle
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-690497>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 16.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

PROGRAMME OF TRADE FAIRS IN BASLE

In the international calendar of fairs for the year 1965, Basle is represented by seven events. The Swiss Industries Fair, an annual spring event displaying the products of Swiss industry and craftwork will be held there, for the 49th time, from 24th April to 4th May. Prior to that however, two specialized trade fairs took place in the same halls, viz. the third Trade Exhibition of Swiss House Painters and Plasterers, from 25th to 28th February and the third International "Pro Aqua" Salon from 1st to 7th March. This salon, which is of great importance on the world level, was, like the first two held in 1958 and 1961, organized in conjunction with a congress. The programmes of the Fair and Congress were widened to include not only water supply, water purification and the disposal of refuse but also air hygiene, another vital problem today. "INTERFEREX 65", the third International Salon of Ironmongery will take place from 29th to 31st August. INEL, the International Salon of Industrial Electronics, which was organized for the first time in the autumn of 1963 and met with great success, will be held again from 7th to 11th September. Events during the Food Week, to be held from 17th to 22nd November, include the International Congress for Refrigeration, a trade fair devoted to air-conditioning, refrigeration and deep-freezing, as well as the first International Fair for Collective Catering, in conjunction with a congress. Finally, also in November, the programme will be completed by the second International Fair of Registered Trademark and Retail Trade Articles "IMABA".

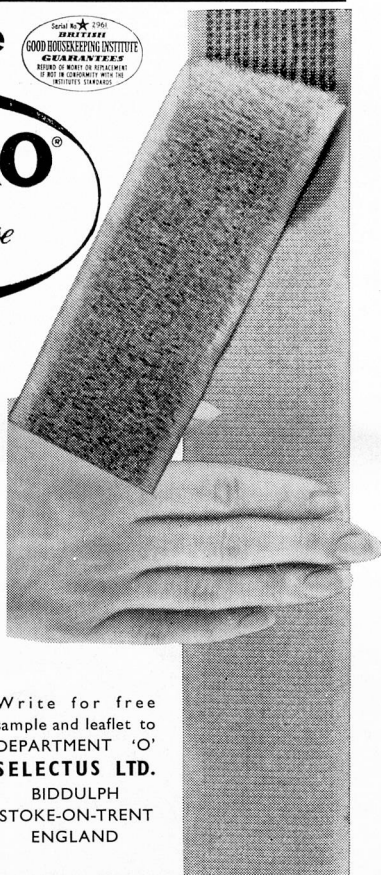
[O.S.E.C.]

You can use



in so many
ways . . .

'VELCRO', a Swiss invention, consists of two ingenious Nylon strips which grip firmly together at a touch and which easily peel apart to open. 'VELCRO' makes the perfect fastener for clothes, furnishings and many industrial uses. 'VELCRO' can be washed, dry-cleaned, ironed, mangled, cut to any length, pinked, notched and sewn by hand or machine. 'VELCRO' cannot jam or rust.



Write for free
sample and leaflet to
DEPARTMENT 'O'
SELECTUS LTD.
BIDDULPH
STOKE-ON-TRENT
ENGLAND

products of the

GEORGE FISCHER GROUP

from **LE BAS****GF**

malleable iron tube fittings

by BRITANNIA IRON AND STEEL WORKS LIMITED

+GF+

rigid PVC pipe fittings and valves
tube cutting and screwing machines
by GEORGE FISCHER LTD, SWITZERLAND

Velopa

bicycle holders and shelters
by LE BAS TUBE COMPANY LIMITED

LE BAS

TUBE COMPANY LIMITED
EAGLE WHARF ROAD, LONDON N.1