

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1967)
Heft: 1531

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 15.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

INCREASE IN THE CONSUMPTION OF FROZEN PRODUCTS IN SWITZERLAND

In 1966, the consumption of frozen products in Switzerland increased by 5.7% to total 76,292,000 lb. This quantity corresponds to a consumption of about 12.8 lb. per head of population. What is strange is that this increase of 5.7% in the volume of consumption of frozen products is matched by an increase of only 1.3% in the general consumption of foodstuffs and beverages over the same period.

[O.S.E.C.]

SWISS SPECIALITIES

SAUSAGES — CHEESE — CHOCOLATES
HERO CONSERVES — BISCUITS — ROCO CONSERVES

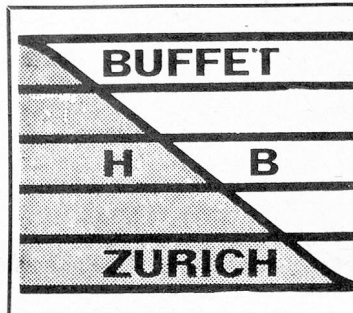
go to

BARTHOLDI'S

at 4 Charlotte Street, London W1

Telephone MUS (636) 3762/3

ALSO FIRST CLASS MEAT



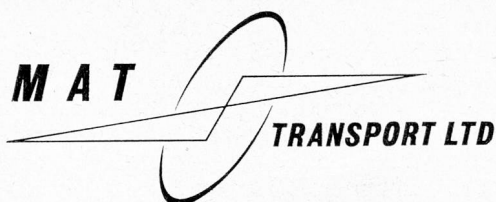
THE MAIN STATION
and
AIRLINES TERMINAL
RESTAURANT

... in a class
of its own

R. Candrian, prop.

EXCLUSIVE SHOES by Bally of Switzerland

116 New Bond Street, W.1.
30 Old Bond Street, W.1.
260 Regent Street, W.1.
22 Sloane Street, S.W.1.
132 King's Road, S.W.3.
49 Golders Green Road, N.W.11.
46 King Street, Manchester 2



"Arnold House", 36-41 Holywell Lane,
LONDON, E.C.2.

Tel. Bis 6500

Telex. 28404/21453

PIONEERS of MODERN TRANSPORT

Specialists in *GROUPAGE* Services
to and from Switzerland and most
other Continental destinations.

Trainferry

TIR Trailers

I.S.O. containers

Lift-units, etc.

ALLIED HOUSES:

BASLE

MAT TRANSPORT A.G., Peter Merian Strasse 50
PHONE: 351800. TELEX BASLE 62216-MATTRANS

ZURICH

MAT TRANSPORT A.G., Sihlfeldstrasse 88, 8036 Zurich
PHONE: 258992/95 TELEX: ZURICH 52458-MATTRANS



for healthy
happy families

OVALTINE

the family drink
of today



The Peak of Perfection in Protection



'GUARD'
J.601 OVERALLS,
INDUSTRIAL GLOVES,
APRONS, HEADWEAR

Finest Quality-
Competitive
Prices

Please write
for details —

AIRGUARD LIMITED

60 • LILLIE ROAD • LONDON • S.W.6
Telephone: FULham 3344 (10 lines)