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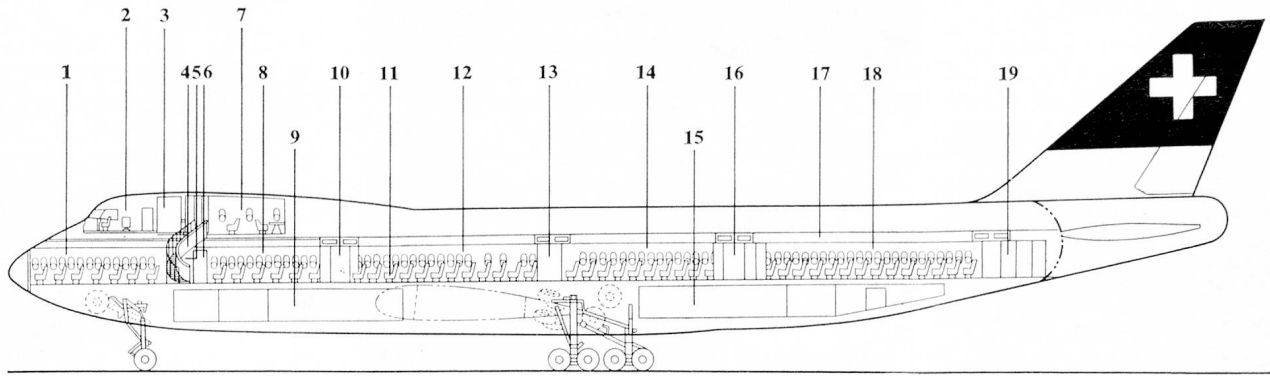
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{Let us drink, who would not? Since, through life's varied round,
In the goblet alone no deception is found.}

Byron



1 First class compartment with film projector
2 Cockpit
3 Lounge toilet
4 Stair to first class lounge
5 Galley (9 units with an oven, a coffee-machine, and a refrigerator each, together with the meal and drinks trolleys)
6 Two toilets
7 First class lounge with bar

8 Economy class compartment for non-smokers, without film show
9 Freight compartment
10 Galley, 3 units
11 Single seats with individual switches for the choice of music program, volume (also for films), light, seat adjustment and hostess service
12 Economy class compartment for smokers, without film projector

13 Four toilets
14 Economy class compartment for non-smokers, with film projector
15 Baggage compartment
16 Galley, 6 units
17 Baggage bins
18 Economy class compartment for smokers, with film projector
19 Six toilets

Switzerland,
with its centuries-old name for hospitality,
is proud to announce the opening of two huge
new first-class hotels.

Altitude 0 to 42,000 feet
above sea level.

GRANTED, these days there are perhaps 35 Swiss restaurants with ample room for 350 patrons.

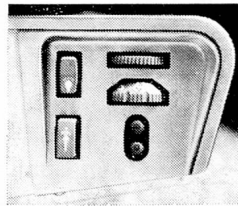
And the problem of feeding a big crowd simultaneously and to the general satisfaction was solved centuries ago by many celebrated Swiss hoteliers.

But even so, the masters of Swiss hospitality have dreamed up here some innovations that should keep its modest reputation as the world's best from fading for a while.

For instance, the newly opened de luxe hotels "Genève" and "Zürich" have special compartments for smokers and non-smokers. Not only that, there are special cinemas* for smokers and non-smokers.

If you don't want to go to the movies*, you'll find by your seat a softspeaker* that will hum classical,

show, jazz, pop and soul, folksong, or gentle background music in your ear whenever you like. At the same time you can fix your eyes pleasantly on numerous hostesses whisk-



ing past; or alternatively on the well-filled apéritif and cocktail carts they push before them. There's no time for more in any case; scarcely has the guest made his choice among the various meals before it is served up, freshly cooked and piping hot as if from Mother's kitchen. The "Maitre de Cabine", the hostesses, and the

waiters have so much modern equipment and so much room among the individual seats that they are al-

ways in good humor as they serve the hungry guests: toothsome meals prettily dished up.

It should be remarked parenthetically that the two new de luxe hotels are installed in air planes called Boeing 747 Bs. And that the latter fly the Atlantic at 565 mph during your stay. But you as a guest needn't give a thought to that. Or at least only because your stay will always be short.

* IATA says we have to make a slight charge for this.



By the way, here's a diploma from the Swiss Hotel School (it belongs to one of our pursers). This certificate makes you an ever-welcome staff member at any good hotel the world over.

