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These beautiful Tissot watches, for instance, look like a million Swiss francs.

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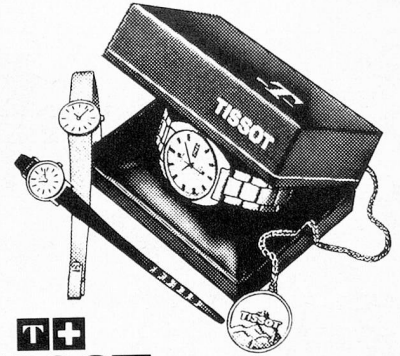
So you don't need to be rich to look expensive. Or to give an expensive-looking gift.

You just need to know what the Swiss know.

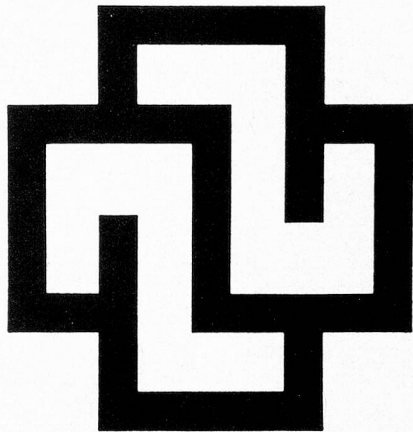
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TISSOT



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