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The Swiss Observer

THE OFFICIAL ORGAN OF THE SWISS COLONY IN THE U.K.

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Editor's telephone: 01-892 5920

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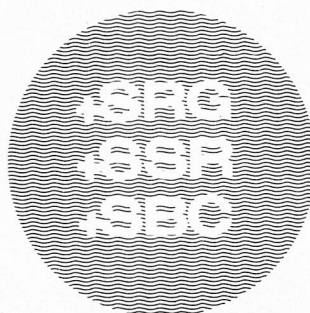
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SWISS RADIO AT YOUR SERVICE



The European and overseas services of the Swiss Broadcasting Corporation has published the following details about its programmes.

Please tune into the frequencies on your dial at the times shown.

On 3985, 6165 and 9535 kHz
(75.28, 48.66 and 31.46 metres)

GMT	Programmes
07.00—07.30	Dateline , from Monday to
11.00—11.30	Friday: news, comment
13.15—13.45	and current affairs in
15.30—16.00	Switzerland and around
21.00—21.30	the world. On Saturday
	and Sunday: news and
	special feature pro-
	grammes
06.45—07.00	Music , especially Swiss
13.00—13.15	country music from the
15.15—15.30	various language regions.
	(Each of these music
	programmes is im-
	mediately followed by a
	transmission in English!)
18.00—18.15*	Followed by a trans-
	mission in Italian

Programmes

Dateline, from Monday to Friday:
news, comment and current affairs in
Switzerland and around the world.

News and special feature
programmes on Saturday and Sunday.

Dateline (Monday to Friday)

SBC's weekday current-affairs
omnibus. International and Swiss news,
Swiss opinion on world affairs, interviews
and reportages on life in Switzerland:
eight times a day, five days a week.

Saturday

International news summary
followed by:

Swiss Music-Makers (1st and 3rd
Saturdays)

Twelve country music tours of the
regions of Switzerland. The happiest
sounds on shortwave!

Swiss Shortwave Merry-Go-Round (2nd
and 4th Saturday)

Bob Thomann and Bob Zanotti
investigate problems on the DX scene and
keep you up-to-date on international
radio around the world.

In His Name (every Saturday)

Our weekly inspirational message.

New

Listeners' choice: Is there a Swiss
topic you would like to know more
about? Drop us a line and we'll cover it
for you on Dateline.

Folk Music

Daily at 6.45, 13.00, 15.15 and
18.00 GMT on 3985, 6165 and 9535
kHz.

Sunday

International news summary and:

The Name Game (1st Sunday)

Each programme in this series contains a
wealth of information on a specific place
in Switzerland. But one essential fact is
always missing . . . the **name** of the place!
Listen carefully and send us what you
think are the correct names. Six Name
Games, six fine Swiss watches as first
prizes. Write to us for the contest rules.

After Hours (2nd Sunday)

Personalities from all walks of life in
Switzerland step out of their customary
roles as artists, politicians, businessmen or
scientists to talk about themselves and
what they do after hours.

Sunday Supplement (3rd Sunday)

In-depth expansion of specially selected
subjects first introduced to SBC listeners
on our Dateline current affairs magazine.

Jazz-Panorama (4th Sunday)

The best in jazz from Europe!

Repeat Performance

SBC will continue to use all fifth
Sundays for repeat performances of
programmes which have been especially
well-received in their original broadcast.
Your comments help us choose our bonus
feature!

ON THE FRONT PAGE

*How appropriate for 1st August
that some of our beautiful alps
should be portrayed in colour. Can
you identify them?*

W.G.S.