

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1975)

Heft: 1708

Rubrik: Swiss Mercantile Society

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 16.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Swiss all over the world are celebrating the centenary of Dr C. G. Jung, one of the eminent "fathers" of psychoanalysis.

In London the event was marked by a private reception on Wednesday 18 June which preceded a public exhibition which remained open to the public until 5 July.

Our Ambassador, Dr Albert Weitnauer, graciously consented to act as host to the reception.

The guest speakers included some of the most famous names in analytical psychology alive today.

A fuller report will appear in the August edition of the *Swiss Observer*.

Swiss Mercantile Society - London

The Society held its last meeting before the summer recess at Swiss House on Wednesday 11 June.

On opening the proceedings, the Chairman, Mr. A. Jaccard, extended a cordial welcome to Monsieur W. Reutlinger, Swiss Consul, and Madame Reutlinger.

Reporting on the deliberations at the Delegates' Meeting of the SKV in Berne on 30 and 31 May, which he and the Secretary, Mr W. Burren, had attended as representatives of the London Section, the Chairman stated that the present economic recession in Switzerland had figured prominently on the agenda. Steps to combat its repercussions as far as feasible, both short and long term, were discussed at some length.

At subsequent private meetings in Berne with officials of the SKV and the Government, matters affecting the College had been discussed at length and full support could be expected.

Mr Burren then had the pleasant duty of informing the SMS meeting that the Honorary Membership of the Central Society had been conferred on Mr Jaccard in recognition of his outstanding services to the SMS and its College, as President during the past 12 years and previously as Chairman of the Education Committee.

In presenting the certificate commemorating the occasion and a pewter tankard suitably inscribed, the President of the SKV, Mr R. Maier-Neff,

had expressed special thanks to Mr Jaccard for his sustained efforts during the protracted negotiations in connection with the purchase and rebuilding of Swiss House.

The honour bestowed on Mr Jaccard was received with enthusiastic and prolonged applause by the delegates from all over Switzerland assembled at the Kursaal in Berne.

In his address of thanks, Mr Jaccard stated that not only he, but the whole of the London Section had been honoured, especially his colleagues on the Council and the Committees, who had supported him in all his endeavours throughout his period of office. Although London had devoted all its efforts to the realisation of the project, the financial means had to the largest extent been provided from Swiss sources and he expressed appreciation to all who had contributed there towards the success of the venture, notably the Federal Government, the SKV, its Sections and members, as well as private sources, including banking, trade and industry and numerous individual donors.

All the members present at the monthly meeting were delighted with the news and suitably toasted the recipient of this signal honour.

As customary, it was decided to suspend members' meetings during July and August. The next monthly meeting will, consequently, be held on Wednesday 10 September.

The annual family outing was fixed

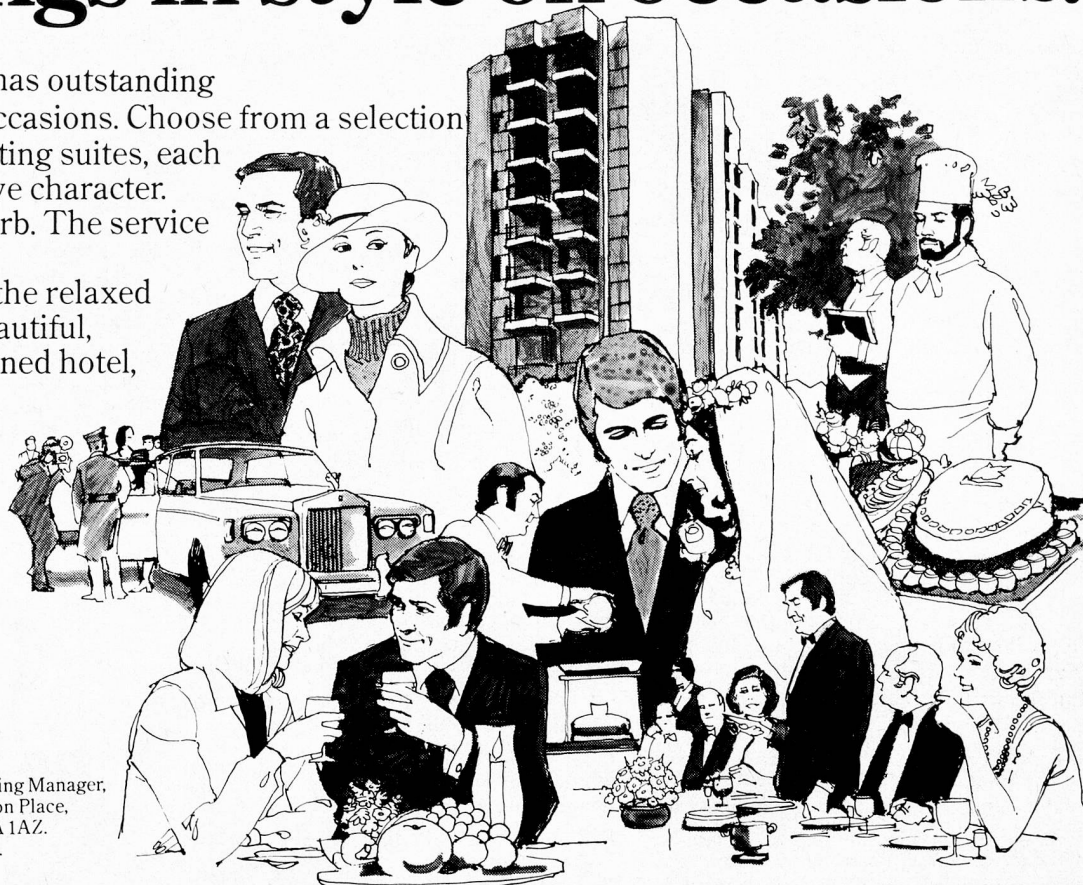
Do things in style on occasions.

Inn on the Park has outstanding facilities for special occasions. Choose from a selection of impressive banqueting suites, each with its own distinctive character.

The food is superb. The service impeccable.

When you want the relaxed sophistication of a beautiful, internationally renowned hotel, Inn on the Park is second to none.

Write for our banqueting brochure for full details.



Mr. Alexander, Banqueting Manager,
Inn on the Park, Hamilton Place,
Park Lane, London W1A 1AZ.
Telephone: 01-499 0888.

for Sunday 14 September, the venue and full particulars to be circulated in due course.

Following the meeting, Mr S. Baumgartner, Manager of the Swiss Commercial Employment Office in Zurich, who had come to London on one of his periodic visits to the College, gave a talk on "The present Economic Situation in Switzerland and its effects on the professional education and future prospects of our young compatriots".

The speaker dealt at some length with the international crisis, which had affected many trades and industries in Switzerland with unexpected suddenness, bringing the closure of whole departments of old established firms and even bankruptcies in its wake. As a result, the spectre of unemployment was raising its ugly head, a new phenomenon in Switzerland's post-war history.

Those most affected were school leavers, young people returning from military service and others who had

completed their apprenticeship but were unable to find long-term employment.

To assist them in their future careers, various measures were being explored, such as the granting of bursaries for further linguistic and professional education. Government help was being sought in this matter and private, as well municipal and cantonal assistance might also be forthcoming. In short, everything possible was being done to cushion the effects of the recession on the labour market.

Following his talk, Mr Baumgartner ably answered numerous questions, put to him by an eager audience, on a wide range of subjects, for which his long experience in dealing with both employers and employees stood him in good stead.

A cordial vote of thanks was accorded to Mr Baumgartner at the conclusion of his talk, which had been both informative and constructive.

WB

neutral states to international security", Dr. Aebi was more than ever qualified to speak on a subject which had, for a long time, not been developed at such length at the N.S.H.

In outlining Swiss security policy, the speaker referred to the 22nd June, 1973, report by the Federal Council on national defence. This important document updated earlier defence options defined in 1966, and set the guidelines for our national defence for the years ahead.

The present concept of "total defence" provides for military and non-military warfare, the latter being related to civil defence and psychological war. The risks of subversion and terrorism, which are taken very seriously by our defence planners, can be considered as a part of a new, non-military warfare calling for non-conventional methods.

Dr. Aebi stressed, however, that the backbone of our total defence system still rested on our traditional militia army. Its task was one of dissuasion. No small country could ever envisage another objective for its militia army. Its task was one of dissuasion. No small country could ever envisage another objective for its aggressor reflect on whether it would be worthwhile, in view of his expected losses, to invade our country. This philosophy would therefore be the same as the one which, it is said among patriotic Swiss, dissuaded Hitler from invading Switzerland in 1940. The Fuhrer eventually stormed through France, as we all know.

To back this dissuasion, Switzerland has a force of 2,000 professional officers and men, plus 36,000 conscripts at any one time in the year. Mobilisation, which can be achieved in 48 hours, would bring the total to 600,000 combat-ready men grouped in 12 divisions and 17 brigades organised within four army corps.

This impressive force, consisting in great part of infantry, would be deployed with an essentially defensive purpose. The controversy which used to divide military circles on whether Switzerland should have a mobile defence system (with much more mechanisation and air power) or rely on a more static system has definitely been resolved in favour of the latter. The degree of sophistication required of a modern, highly mobile, army was considered as incompatible with the short periods of training given to national servicemen.

Switzerland is nevertheless prepared for nuclear warfare and is training its forces accordingly. Although she has signed the nuclear non-proliferation treaty, her Parliament has not yet ratified it.

The speaker then went on to talk about the political aspects of neutrality. His listeners may have noted the quasi-legal language that was used in this respect. This was not surprising as the Swiss have more interest than any other people to see the concept of neutrality enshrined in the body of international

Birthdays and Anniversaries

On 1st August, Mr. and Mrs. J. C. Wetter will be celebrating their 51st wedding anniversary, and on 11th August, Mr. and Mrs. V. Bataillard will have been married 56 years. Mr. and Mrs. H. Suter will have their 54th anniversary on 22nd August and Mr. and Mrs. A. Kunzler will have been married 51 years the same day. Mr. and Mrs. E. Zwicky's 53rd wedding anniversary will take place on 28th August.

On 2nd August, Mr. V. Bataillard will be 94, and on 4th, Mr. B. Truninger (Zurich) will be 68. Mrs. A. Schmid (Glendower!) will have her birthday on 6th August, the same day as Dr. H. Rast who will be 84. Mrs. T. Senn will have her birthday on 9th of the month, and Mrs. M. Meier will be 61 on 10th August.

Also on 10th August, Mrs. A. Bachofen, of 24 Midholm, Barn Hill, Wembley Park, Middlesex, will be 75. On 15th August, Mr. F. Good, of Carmel, South Park, Gerrards Cross, Bucks, will celebrate his 75th birthday.

Best wishes and many happy returns of the day to all these readers and any others whose birthdays and anniversaries will take place within the next month.

Mr and Mrs Walter Zuber of The Grove, Ventnor, Isle of Wight, celebrated their golden wedding anniversary on 1 June. Both are deeply loved and respected by local residents and their fellow Swiss on the Island for many years. They are perhaps best known for their traditional First of August celebrations. Their innumerable friends and the *Swiss Observer* wish them many more years of happiness together.

Mr and Mrs Max Luthert of 130 Elizabeth Avenue, Little Chalfont, Bucks., will celebrate their golden wedding anniversary on 30 September. Mr Luthert is a former employee of the Swiss Bank Corporation. May they too have many more years together.

ANGLO-SWISS SOCIETY

The Anglo-Swiss Society held a successful and well-attended evening on Thursday 24 April at the Dorchester Hotel.

The Duke of Grafton spoke on the European Architectural Heritage Year.

His exposé illustrated by slides, was most complimentary to Switzerland and was followed by many questions.

The meeting was presided over by Lord Sandford, accompanied by Lady Sandford. The guests included the Swiss Ambassador, Dr Albert Weitnauer, Lord and Lady Molso, Sir Derek and Lady Ezra and Mr and Mrs I. O. Chance.

At the Society's AGM, which took place before the Dinner, it was decided to increase subscriptions from £1 to £2.

NOUVELLE SOCIÉTÉ HELVÉTIQUE

Under the heading "Swiss Security Policy - Possibilities, Limitations, Alternatives", Dr. Alfred Aebi, an official from the Federal Military Department in Bern gave a most interesting exposé at the May monthly meeting of the Nouvelle Société Helvétique. As the author of a doctoral thesis on the "contribution of