

Birthdays and anniversaries

Objektyp: **Group**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1979)**

Heft 1751

PDF erstellt am: **21.07.2024**

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BIRTHDAYS AND ANNIVERSARIES

MRS BEA SIGERIST, 90

We have great pleasure in announcing the 90th birthday of Mrs. Bea Sigerist, of Rue de Chillon 1, Apt. 23, 1842 Territet. She and her husband Bernard will celebrate the big day in their lovely home on the Lac Léman on 2nd March. The Sigerists were a well-known couple during the practically 50 years of their life in London until they retired to Switzerland in 1965. Mrs. Sigerist was President of the Ladies' Circle, at that time called "Naehverein" and was otherwise active in the Swiss community like her husband. We wish them an enjoyable birthday and extend warm wishes to both of them.

HANS EGLI, 80

On 17th March, Dr. Hans W. Egli, of 6a Rodborough Road, NW11, will celebrate his 80th birthday. He first came to this country as a student in 1919 and returned to London in 1924 as correspondent of the "Bund" and chief correspondent of the "Neue Zuerich Zeitung", a position he held with great distinction until he retired a few years ago.

In 1928/29 he was Editor of the *Swiss Observer*, and right from the first he has taken a keen interest in the Swiss community. He has been a member of the City Swiss Club since 1941 and was President of the Nouvelle Société Helvétique for many years; in fact it was he and a few other members of the NSH London group who saved the Society from total collapse after the war. Together with Raoul de Cintra and Walter Meier he founded the Presidents' Assembly, now the Federation of Swiss Societies in the UK. He and Walter Meier were the first two Swiss members of the Anglo-Swiss Society Committee, and his efforts to get a Cultural Forum of Switzerland, unfortunately never realised, take a very important place in the annals of the Swiss community in Great Britain. It was also due to him that close relations were established with the Organisation of the Swiss Abroad in Berne and the community in Britain. He is an Hon. Vice-President of the Nouvelle Société Helvétique, and it is not exaggerated if we say that he has worked in the interest of Anglo-Swiss relations and the Swiss abroad like few of our compatriots in this country. Yet he has never lost his modest ways, and he is one of the few Swiss who can laugh at themselves.

Hans Egli has two sons and two daughters and several grandchildren. He bore the loss of his wife Selma in 1977, as well as the deaths of both his sons-in-law, with great fortitude, and we couple our congratulations with warm wishes for many more years of good health and a great deal more travelling. We count ourselves lucky that we may go on drawing on his wise counsel, and above all count ourselves his friends.

MM

Another octogenarian is *Mr. Louis Meier*, of 65 Gordon Mansions, Torrington Place, W1, who will celebrate his 80th birthday on 5th March.

And *Mr. Hugo Vonwiller*, of 106 Ashridge Road, Chesham, Bucks, will celebrate his 85th birthday on 20th March.

Other birthdays will be celebrated on 8th March by Mrs. L. Gradmann (81), and on 17th March by Mr. R. Chappuis (83). Mr. P. Bessire will be 82 on 20th March, and Mr. W. A. de Vigier, CBE, will have his birthday on 22nd of the month. Mrs L. Giger will be 72 on 24th March, and Mr. A. Ferber 68 on 29th March. Mr. R. H. Senn will celebrate his 68th birthday on the 30th of the month.

Congratulations and best wishes to all these readers and any others who will have birthdays and anniversaries in the next few weeks.

SWISSAIR TO CHANGE ITS AIRCRAFT MARKINGS

With the approach of its 50th anniversary in 1981 and the impending delivery of a fleet of new DC-9-80 aircraft, Swissair has decided to modernise its external image.

As a first step the well-known Swissair arrow and logotype, first introduced 25 years ago, are to be replaced. The name "Swissair" will in future be written in small letters with emphasis on the points over the letters "i".

In place of the arrow, the insignia will be a white cross on a red background in the shape of a parallelogram, an adaptation of the

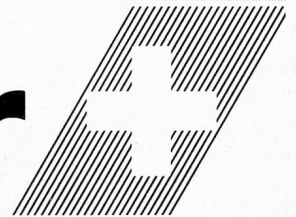
Swiss flag as carried at present on the tail fin of Swissair's DC-9s.

In due course Swissair's fleet will also receive a new livery with the new visual elements to be fitted harmoniously into the colour scheme. The details of the livery are still being worked out.

The DC-9-80s are to be delivered in the new colours. The present fleet will be re-painted in the course of normal maintenance. The new logo and insignia will also gradually replace the old type on buildings, offices, ticket counters, vehicles and elsewhere.



swissair



To coincide with its 50th anniversary in 1981, Swissair is changing its familiar livery. The word Swissair will then appear in small letters with particular emphasis on the 'i's'. The shaded part will be in red. We welcome progress while saluting Swissair's past.