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Kuoni family offer

KUONI has introduced what it believes in a unique family holiday programme in its second summer Switzerland brochure.

Based in Lenzerheide, children are grouped together for action days supervised by trained helpers free of charge.

Also new are luxury coach tours from Manchester and London from £167 a week to Interlaken and £186 to Lucerne.

The operator sold more than 6,000 holidays in its first Switzerland burst last year and for 1984 has increased capacity by 25 per cent. It claims that 92 per cent of its "first" clients said they would travel to the country with Kuoni again.

Extras include two weeks for the price of one in 14 resorts; a

fixed £99 for children under 12, irrespective of the holiday duration, throughout the summer; no single room supplements; half-price travel on Swiss rail; car hire with Avis at £12 a day; and free sports in some resorts.

Holidays . . . in brief

INCREASINGLY popular holidays in Scotland helped Swiss travel firm Kündig boost sales by 10 per cent in its 90th anniversary year last year.

The Zurich-based firm reported a total turnover of Sfr 22,700,000 for 1983.

The company's Scottish holidays include direct flights by

New resorts are Bergun, Lenzerheide, Berne, Wilderswil, Crans-Montana and Saas Fee with flights by scheduled Swissair and Dan-Air services plus an Edinburgh charter flight by Belair from June to August.

Swiss charter airline Balair.

★ ★ ★

THE Swiss Travel Agents' Federation is running a nationwide competition for school-children to familiarise them with the services of travel agencies. Prizewinners get a trip to Disney World in Florida.

Swiss safaris

WELCOME Swiss Tours of Lausanne is staging 15 mule safaris – claimed to be the only ones of their kind in the world – in the mountains of Switzerland's Canton Valais from May to October.

The seven-day safaris cover 60 miles and cost Sfr 977, including all meals.

"Our mules are very good-natured animals and enable many people to discover a wonderful region still uninfluenced by modern civilisation", said a Welcome Swiss spokesman.

"There is no upper age limit – or weight limit either – and no riding experience is needed".

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