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Autor: [s.n.]

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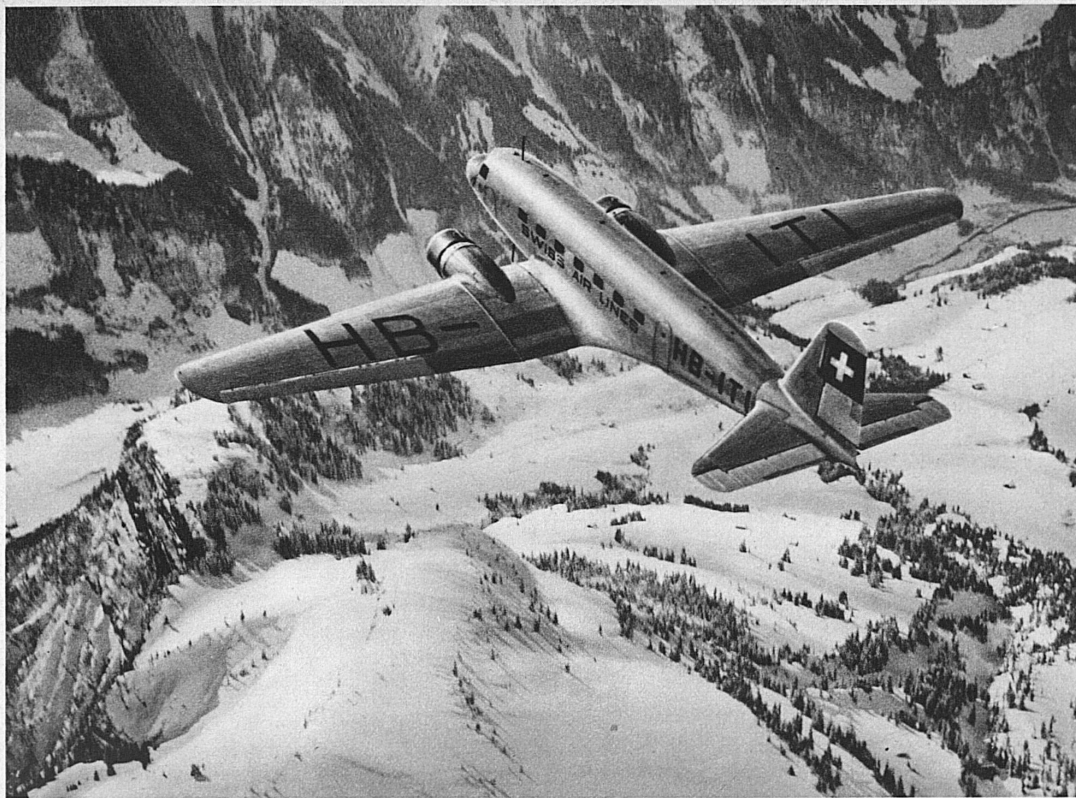
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Cloudless and dazzling in their thick mantle of snow, the mountains of Switzerland await their flying guests

Von London in 3 Stunden zum Schweizer Wintersport

Links: Die wolkenlosen Regionen der tiefverschneiten Schweizerberge sind das Ziel der winterlichen Flugreisenden

Mitte: Ein riesiges Wolkenmeer lagert auf dem Kontinent, während der Fluggast in den sonigen Höhen reist

Unten: Mit 300 km Geschwindigkeit fliegt das Douglas-Flugzeug der Swissair über die Ebenen Nordfrankreichs der reicher gestalteten Welt der Schweizerberge zu

Phot.: Mittelholzer

From London to alpine sunshine in three hours

Croydon to Basle in two hours! — A record, certainly, but nothing very extraordinary with the splendid Douglas air-liners of the Swissair. Sufficient, though, to make an Englishman who took part in the record flight exclaim upon landing that he felt he had not left London at all. But he had! He was over 450 miles away from it, in the heart of Europe, at the foot of the Alps.

The express air route London - Basle - Zurich opened by the Swissair Line on April 1st last has become successful beyond all expectations. No fewer than three thousand passengers were carried in either direction during the summer season just ended.

It is therefore not surprising to hear that Swissair (for which company Imperial Airways act as General Agents in Great Britain) have decided to carry on « business as usual » even during the winter season, beginning on December 16th next. Flying the express route, it will be possible to leave Croydon at 9.10 a. m. and arrive at Basle at 1.10 p. m. (M. E. T.) whence Zurich can be reached half an hour later. It is still early enough to catch a convenient train to any of the more important winter sports centres in Switzerland. Thus, from Basle there is an excellent connection via Berne with the Bernese Oberland and the Lötschberg district, or via Lucerne with the whole region surrounding the famous Lake and on to the St. Gotthard; from Zurich the Grisons and the Engadine are brought within easy distance by main-line electric trains.

In the opposite direction, too, the combination of railway and airplane give an excellent one-day connection, as the following example shows: The morning express leaves St. Moritz at 7.50, arriving in Zurich at 12.53. From here it is a short car ride out to Dubendorf, where the Swissair Douglas takes off at 1.35; after a short stop in Basle, the passenger is at Croydon at 4.10 p. m.

Small wonder that visitors to Switzerland are becoming more and more air-minded. They eliminate the long train journey at night and the Channel crossing, thus gaining almost a whole day. The advantage of this need not be commented on, especially for those whose winter holidays are too short. And who ever spent a winter holiday in Switzerland that was otherwise?



A huge sea of cloud covers the Continent, piercing it, the plane emerges into clear sunshine



A Swissair Douglas machine high above the plains of Northern France, speeding at 200 m. p. h. towards the Swiss Alps