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Profit and Loss Account 1997.

3 Income

	Budget 1997 in CHF	Profit and Loss Account 1997 in CHF	Profit and Loss Account 1996 in CHF
Operating income			
3.1 Members' contributions			
Swiss Confederation	34,400,000.—	33,712,000.—	33,900,000.—
Swiss National Railways	950,000.—	950,000.—	950,000.—
PTT	1,500,000.—	1,500,000.—	1,500,000.—
Swiss Hoteliers Association	200,000.—	200,000.—	200,000.—
Swiss Road Transport Association	200,000.—	200,000.—	200,000.—
Swissair	90,000.—	90,000.—	90,000.—
Swiss associations, Cantons, communes		237,200.—	233,000.—
Other tourism contributors	1,330,000.—	1,106,710.—	1,079,110.—
Total members' contributions	38,670,000.—	37,995,910.—	38,152,110.—
3.2 Voluntary contributions	10,000.—	11,275.—	13,875.—
3.3 Receipts arising from marketing	12,552,000.—	11,765,886.90	8,989,072.08
3.4 Income arising from operating costs charged to third parties	200,000.—	413,533.77	880,483.82
3.5 Miscellaneous income	121,400.—	148,553.09	243,104.29
3.6 Income arising from investments	523,000.—	135,081.85	—.—
3.7 Other income			
Writing back of provisions for real estate			
Renovation/conversions/IT	900,000.—	774,442.15	655,808.90
Financial income	60,600.—	33,584.25	344,789.50
Total other income	960,600.—	808,026.40	1,000,598.40
Total operating income	53,037,000.—	51,278,267.01	49,279,243.59
Non-operating income			
3.8 Income from commercial activities	1,279,000.—	1,222,985.20	945,251.75
Total non-operating income	1,279,000.—	1,222,985.20	945,251.75
3.9 Difference from previous year	0.—	- 112,128.01	294,445.38
Total income	54,316,000.—	52,389,124.20	50,518,940.72

Profit and Loss Account 1997.

4 Expenses

	Budget 1997 in CHF	Profit and Loss Account 1997 in CHF	Profit and Loss Account 1996 in CHF
Operating expenses			
4.1 Expenses arising from marketing	28,805,000.—	25,671,699.81	24,853,911.95
4.2 Personnel expenses	17,761,000.—	18,133,346.64	18,560,200.17
4.3 Financial expenditure	255,800.—	155,653.57	176,375.51
4.4 Other operating expenditure			
Premises	3,538,000.—	3,739,417.15	3,542,360.57
Administration	1,526,200.—	1,719,668.75	1,602,390.15
Increased provisions for IT	—.—	249,808.90	—.—
Expenditure arising from fixed assets	155,000.—	13,310.90	185,582.65
Public bodies	95,000.—	95,840.76	245,333.13
Total other operating expenditure	5,314,200.—	5,818,046.46	5,575,666.50
4.5 Depreciation on tangible assets			
Hardware and software	530,000.—	1,183,327.40	664,919.12
Real estate/buildings not yet completed	900,000.—	985,884.68	270,000.—
Office equipment	200,000.—	41,165.64	114,614.12
Infrastructure for presentations/trade fairs etc.	300,000.—	400,000.—	300,000.—
Total depreciation on tangible assets	1,930,000.—	2,610,377.72	1,349,533.24
Total operating expenses	54,066,000.—	52,389,124.20	50,515,687.37
Non-operating expenses			
4.6 Payments for retired staff	250,000.—	—.—	3,253.35
Total non-operating expenses	250,000.—	—.—	3,253.35
Total expenses	54,316,000.—	52,389,124.20	50,518,940.72