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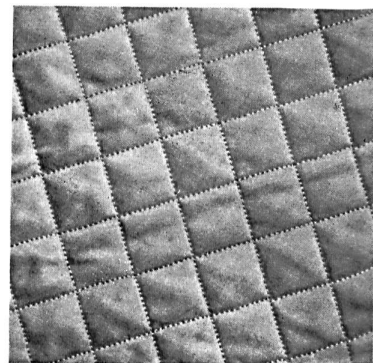


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The Fashion for Matelassé

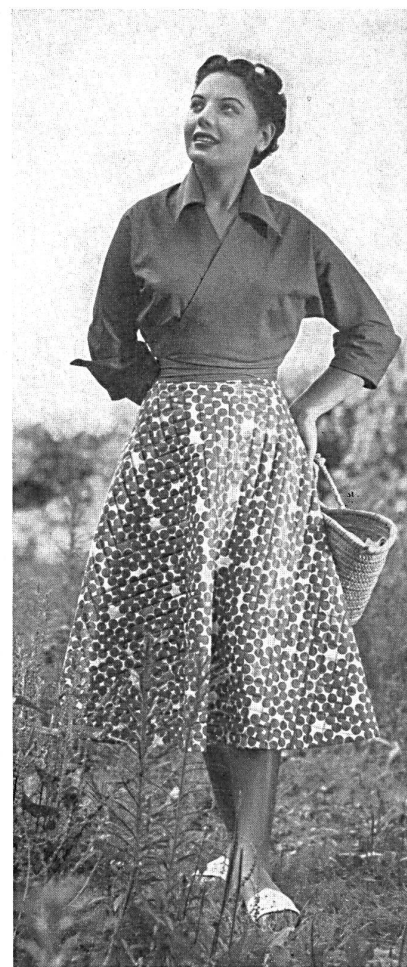
There is nothing new about matelassé, quilting and padding in feminine fashion. We already know the comfortable quilted dressing gowns in pink, blue, salmon pink or golden yellow, often embroidered on both sides and able to be worn either side out; the padded bedjackets in pastel shades, all enveloping and cosy, so becoming for the ethereal young women who like to sip their morning cup of tea in bed, and the small bags, the dressing cases and all the charming knick-knacks in quilted chintz that we take on our travels with us. None of these is new to us, but here now is the very, very last word, a new fashion which has created a furore this summer and has won the hearts of the feminine world — the full quilted skirt, in bright colours, whose youthful gay look delights bright and carefree young women who love to express their personality and their joie de vivre in their clothes.

Whether the fabric is plain or brightly splashed with colour, decorated with polka dots or floral motifs, striped or checked, the skirt must be full, widely flaring and quilted. A padding of cotton-wool lining gives it the necessary firmness to create a modern and characteristic silhouette, to give the fabric the original hang which makes it so attractive. The open air, holidays and sun call for colour, while the intimacy of the home demands something more subdued. The pattern alone of quilting is sufficient to give a silk or rayon dressing gown its



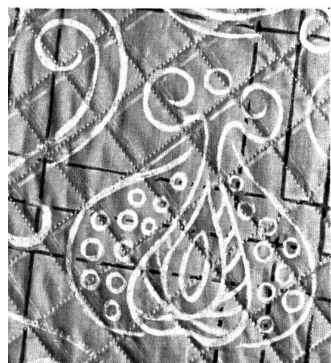


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own personal touch. And quilting confers a sort of dignity, combined of both grace and informality, to the hostess pyjamas with their softly rounded shoulders. Padding and cotton-wool linings are the auxiliaries of the fashions of to-day which give prominence to these light, porous, supple and enveloping materials, in charming models of striking elegance.

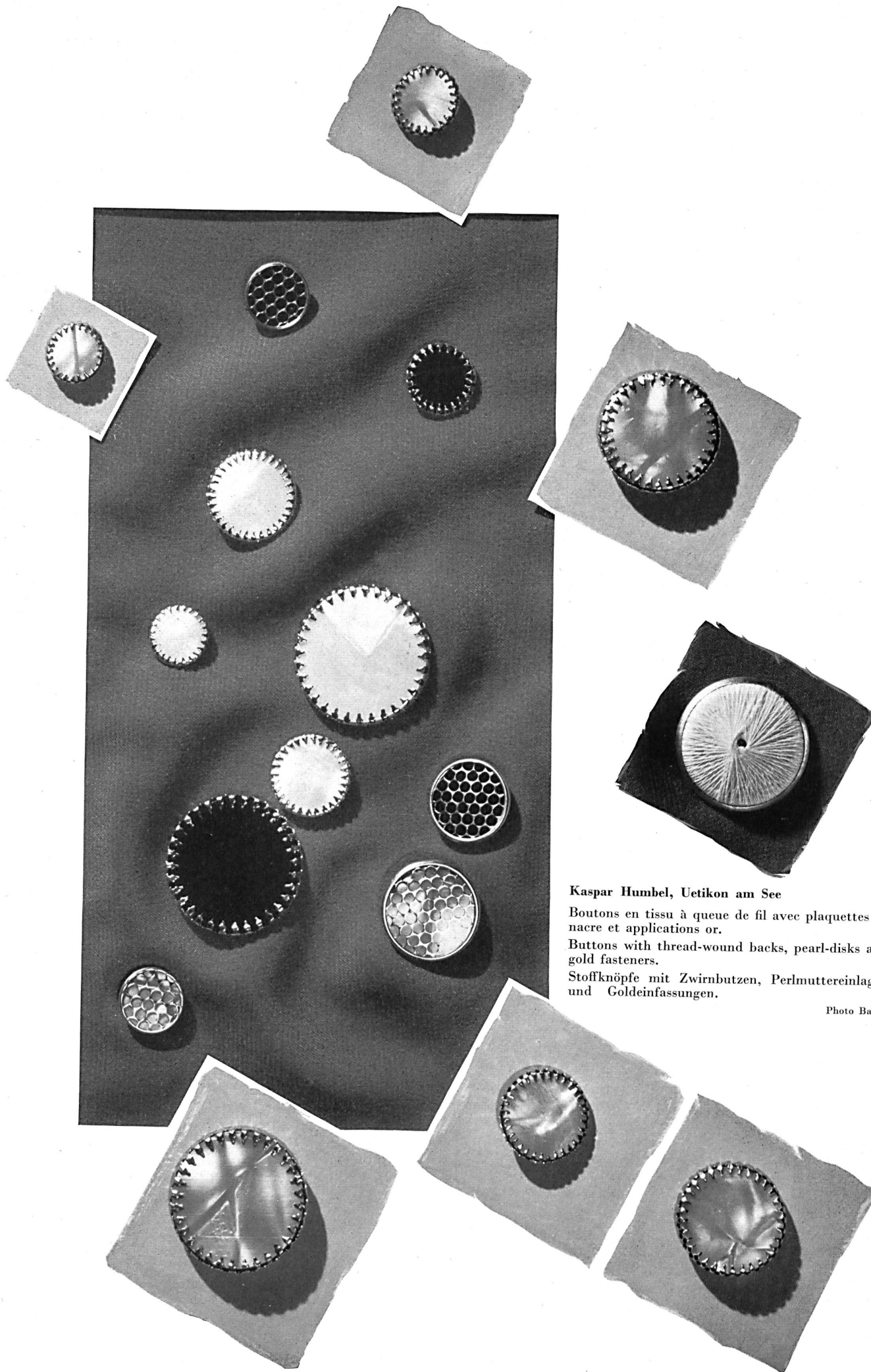


- 1 **Tryjama** : Quilted yellow jacket and trousers in staple fibre doupion.
- 2 **Dressing gown** : Pure silk, with original wavy quilting in diverging lines.

- 3 **Summer dress** : Colour woven cotton, diagonal quilting on wading.
- 4 **Week-end outfit** : Plain blouse; full cotton skirt brightly printed in different colours with large polka dots and checked quilting.

All models are from Grieder Silks, Zurich.

Grossmann & Cie Ltd., Thalwil (Zurich) manufacture wadding and cotton-wool linings for the embroidery industry.



Kaspar Humbel, Uetikon am See

Boutons en tissu à queue de fil avec plaquettes en nacre et applications or.

Buttons with thread-wound backs, pearl-disks and gold fasteners.

Stoffknöpfe mit Zwirnbutzen, Perlmuttereinlagen und Goldeinfassungen.

Photo Bauty