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Spain

In spite of not inconsiderable economic difficulties, Spain is making an effort to increase its imports, an effort which in 1952 resulted in a very marked increase in Swiss exports of textiles. With respect to cotton fabrics and ribbons, cotton embroideries and silk and rayon fabrics,



Photos Jaferloy

Satin duchesse (soie / silk / seda / Seide).

Taffetas et Basra (soie / silk / seda / Seide).

Spanish imports from Switzerland during the first nine months of this year far exceeded the most favourable results of the three previous years, as is shown by the following figures (given in Swiss francs): cotton fabrics and ribbons: 1949: 983,000, 1952 (9 months): 1,144,000; cotton embroidery: 1951: 815,000, 1952 (9 months): 1,567,000; silk and rayon fabrics: 1951: 655,000, 1952 (9 months): 1,132,000.

At the same time, Spain has been making an effort to make its production in the field of fashion better known abroad. Last August the leading couturiers organised in Madrid some extremely successful showings for the benefit of foreign buyers. In spite of the parsimony with which import quotas are granted, Swiss fabrics figured in the Spanish collections, among which we wish to mention particularly that of Pedro Rodriguez, who is certainly the most representative of the small group of Iberian designers. The models he presented met with great success, due to their originality, good taste and elegance. Rodriguez made generous use of Swiss silks, which he appreciates for their technical perfection and their taste. These fabrics, for their part, contributed to the well-deserved success of the creations of Señor Pedro Rodriguez.

All models are by PEDRO RODRIGUEZ,
all fabrics by L. Abraham & Co., Silks Ltd., Zurich.



Tartar (soie et laine / silk and wool / seda y lana / Seide und Wolle).