

Zeitschrift: Textiles suisses [Édition française]
Herausgeber: Office Suisse d'Expansion Commerciale
Band: - (1952)
Heft: 4

Artikel: Chile
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-792555>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 17.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Chile

Although South American markets are often somewhat inaccessible to Swiss textile products, it should be mentioned that the difficulties are purely economic and financial in nature, some countries seeking rather to protect a rising national industry, others, such as Chile in parti-



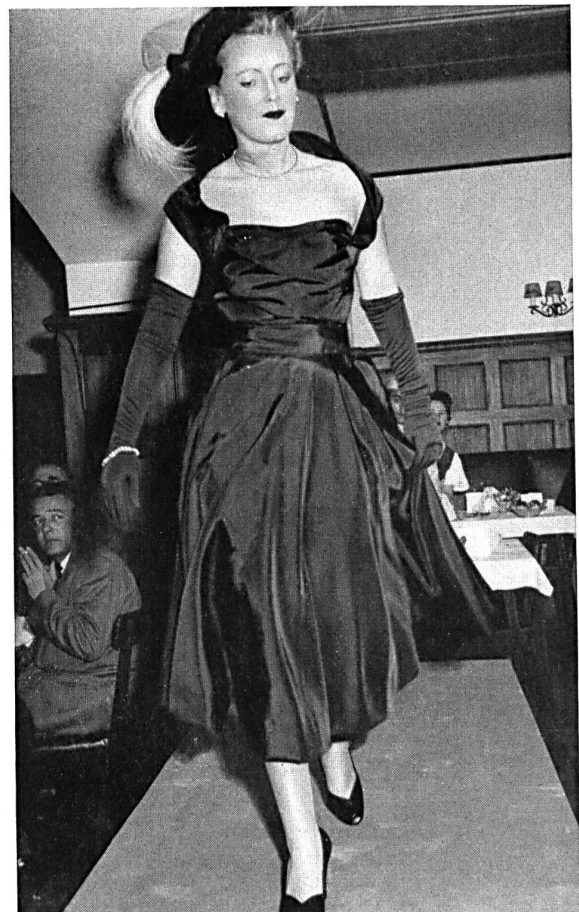
Miss Figueroa wears a white swiss organdy dress, MODEL MAR-BLAS, Santiago of Chile.



MAR-BLAS

Two afternoon dresses made in Swiss fabrics showed in Santiago of Chile

MAXIM



cular, suffering mainly from a shortage of foreign currency. However, because of its fondness for ornament and beautiful things, the Latin American market remains attractive to Swiss manufacturers of embroideries, silks, fine embroidered and printed cottons, etc. An improvement in import conditions would rapidly lead to the reappearance on these markets of the quality products typical of the Swiss textile industry. In spite of the present situation however, let us note with satisfaction that one still meets with these products in Latin America, where they uphold the prestige of Swiss production.