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Linen fabrics

The remarkable characteristics of linen have gained universal recognition and even more, especially in those markets most able to appreciate its inherent qualities.

Linen presents an infinite number of possibilities. The scale runs, for example, from lawn or cambric for diaphanous handkerchiefs and dainty lingerie to white or coloured shirting for men's wear. In coarser weave — of the « handwoven » type — it is ideal for lady's summer suits and beach trousers and for men's sports shirts. The cool quality of linen makes it indispensable to any summer wardrobe, particularly now that, whereas formerly it was easily crushed and spoilt, it can be rendered uncrushable, thanks to a special process which in no way spoils its primary qualities.

Linen has also become an important factor in the home. From sheets, white or coloured, to curtains, hangings, chair covers and soft furnishings of all kinds, this fabric strikes a gay, decorative and original note. It is moreover easily laundered, a fact not to be forgotten in our modern life.

The Swiss linen industry, which already has many years of research and experience behind it, delivers admirable fabrics which unite the two qualities of durability and good taste.



"Renaissance" Fabrics created by Tissage de Toiles de Langenthal S. A. Langenthal.

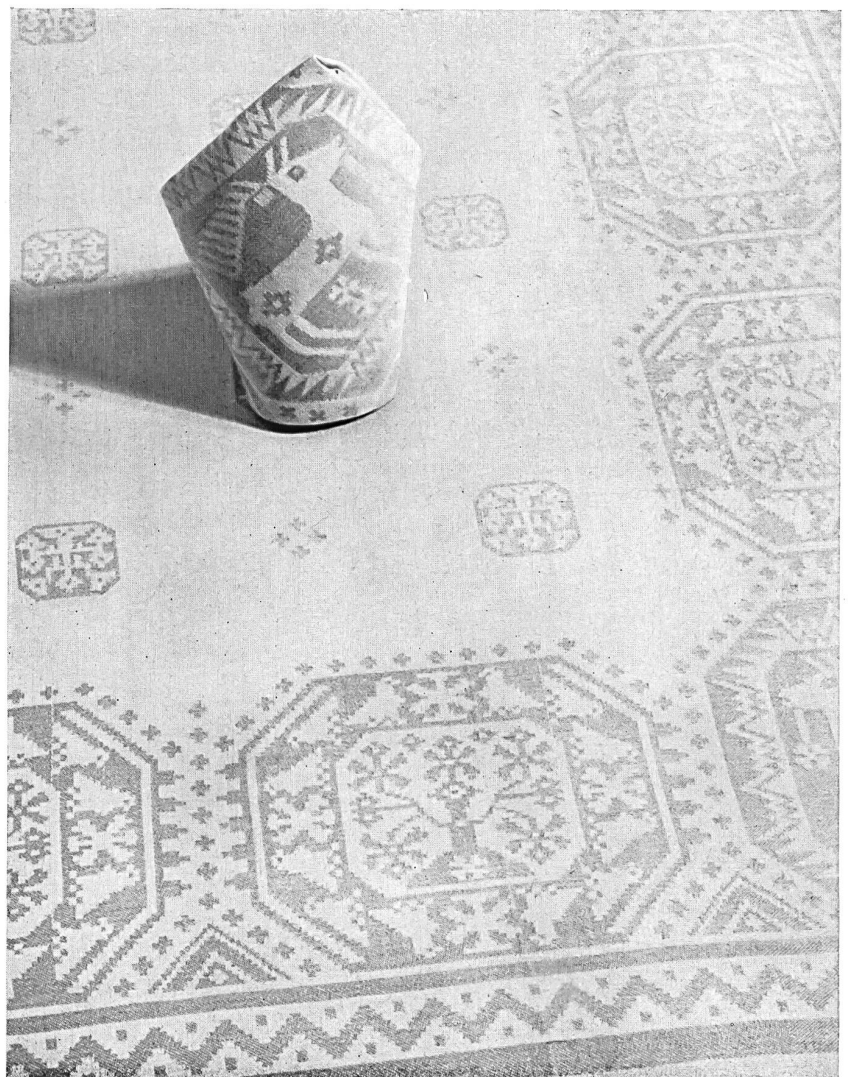


Table linen in the "Finnish" style : Tissage de Toiles de Langenthal S. A. Langenthal.