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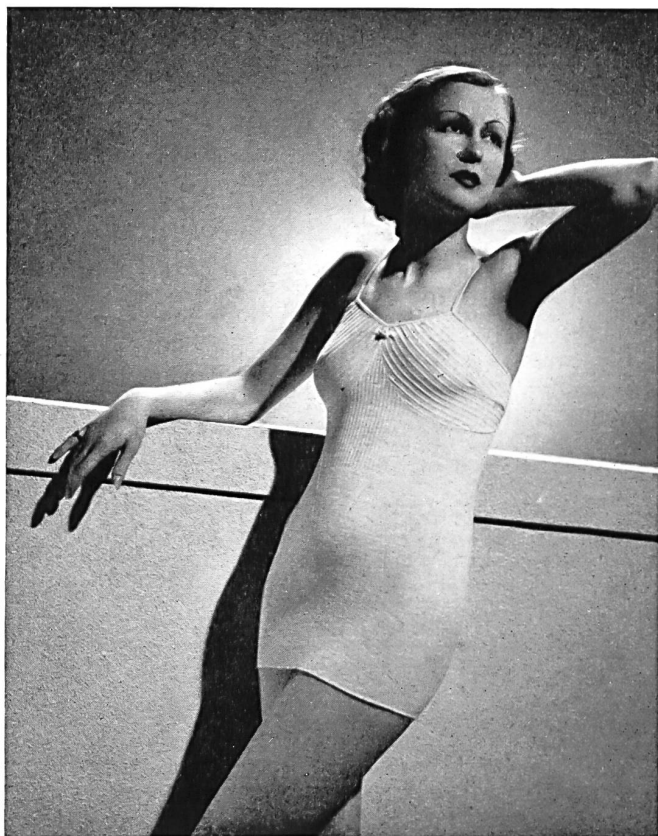
Jerseys and Tricots

Among the many industries which are created by the exigencies of fashion, the hosiery-trade is one of those which makes the greatest contribution to the prestige of Switzerland in the domain of the fabrication and work of textiles.

Underclothing of all kinds whether in silk, wool, or in silk and wool and cotton, are both supple and hard-wearing and continue to receive high praise.



Swim suit, by Ltd. Company formerly W. Achtnich & Co., Winterthur.
Photo de Jongh.



For the confection of babies' layettes, skilful and experienced workmanship is exacted to deal with the wools and cottons which have to be of the requisite softness and downiness. And so after the purely mechanised fabrication, these lovely, dainty knitted articles for babies are then finished by hand so that nothing might irritate the fragile little skins.

All well-patronized shirt-makers also sell men's underwear. In this line drawers without seams are a very

Chemise by His & Co. Ltd., Murgenthal.
Photo Dorvyne.

practical innovation. Put on the market by the Swiss hosiery-trade, they are becoming increasingly appreciated by sportsmen.

Sport clothes, bathing-suits, and beach outfits combining smartness and long-wear with an impeccable cut, follow a predetermined law as they adapt themselves to the whims of capricious and fanciful Fashion. Knitted goods, entirely hand-made, deserve mention. They consist mainly of rompers, little

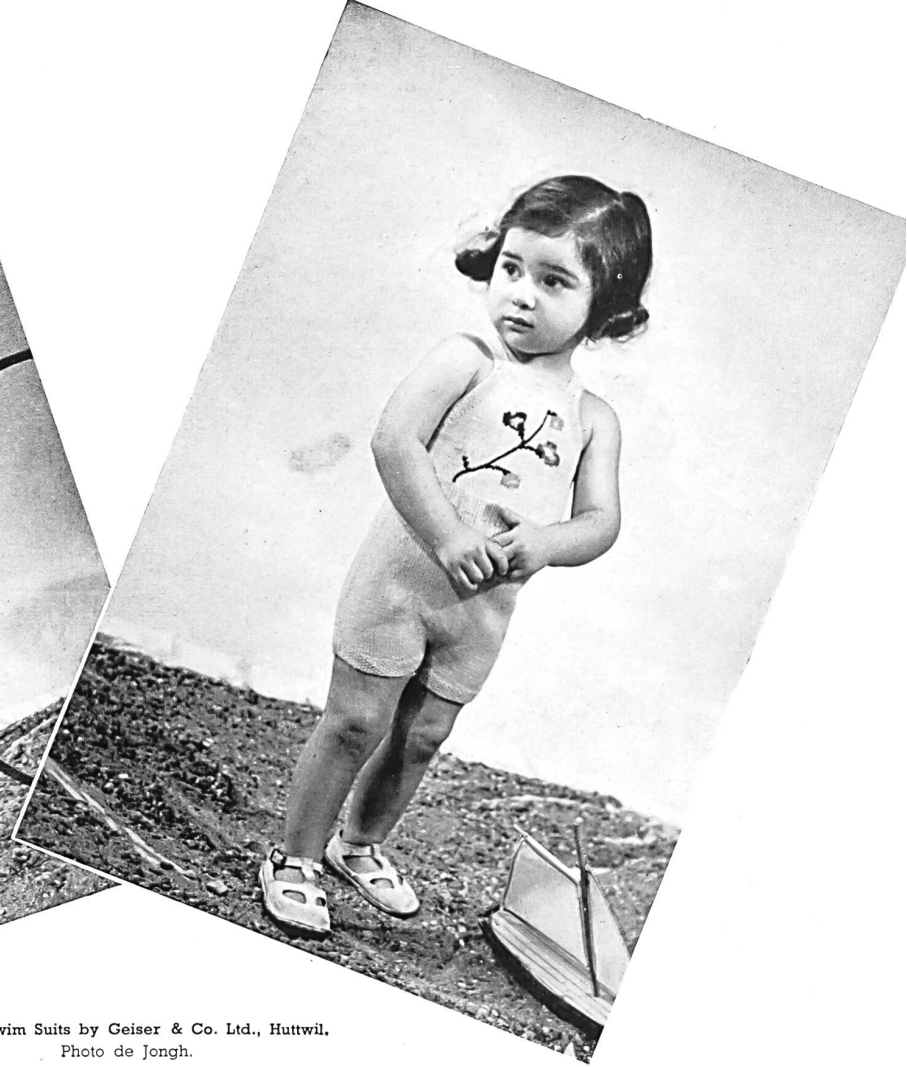


Two-piece by Yvel Jersey Manufacture, Zurich.
Photo de Jongh.

children's frocks, soft layettes for babies, and ladies' jumpers and sport blouses.

Woolen gloves are now being made in perfect imitation of material and embroidered with motifs in striking colours. The sets of cap and scarf are charming. All these new articles of entirely Swiss workmanship are unshrinkable, guaranteed nonstretching and are outstanding by their indisputably superior quality.

Dress
Created by M. Heinzelmann, St. Gall.
Photo de Jongh.



Child's Swim Suits by Geiser & Co. Ltd., Huttwil,
Photo de Jongh.



Pullover by
J. F. Rohrer-Bolliger, Romanshorn
Photo de Jongh.



Hand-knitted Pullover
by J. Holtz, Lucerne.