

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1941)
Heft: 3-4

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 17.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



*the trade mark with 60 years experience
in the manufacture of Swiss ribbed
underwear.*

HIS & Co. LTD.

MURGENTHAL (Switzerland)

BUSER & KEISER & C° Ltd.

LAUFENBURG (SWITZERLAND)

Founded : 1884

THE BEE-BRAND



Various styles :
Bed-jackets,
Shawls,
Pulloveres,
Waistcoats,
Milanese-
and chain
warp-
material.

Specialities

ANGORA
and
MILANESE
silk
underwear.

**Fine ribbed
UNDERWEAR**



Hanro

the leading Swiss manufacturer of smart knitted goods : dresses,
jackets, costumes, latest styles of skating- and beach-dresses,
made of the famous HANRO knitted material (never goes out of
shape). The rich collection also contains bathing-costumes,
sweaters and jumpers.

HANRO is also well-known for its novelty wool-underwear
guaranteed unshrinkable.

Mfrs. : Handschin & Ronus Ltd., Liestal
(Switzerland)

Swiss Ribbed Underwear / Ladies' Bed Jackets

superior qualities



molli

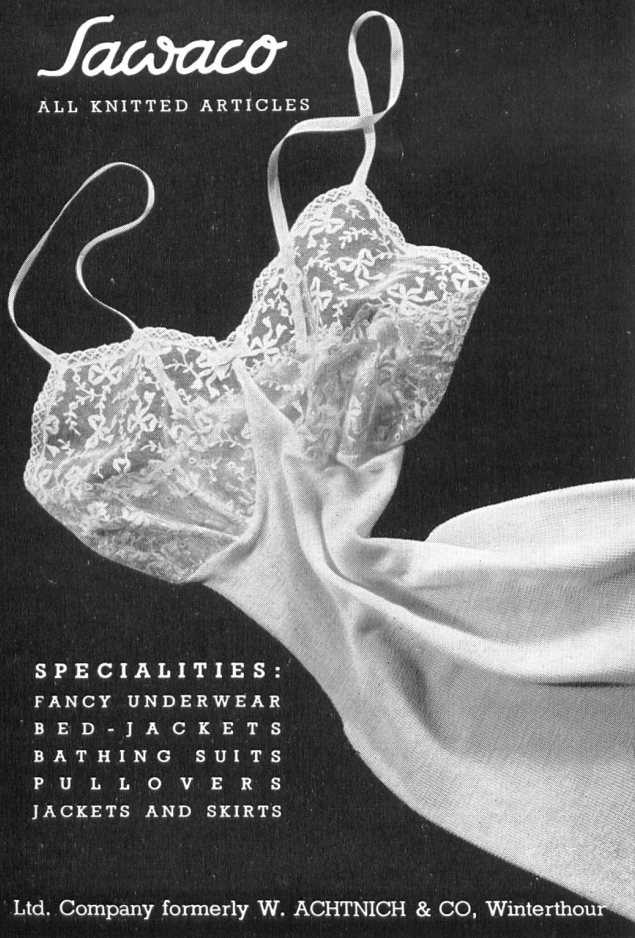
RUEGGER & Co. ZOFINGEN

(Established 1886)

(SWITZERLAND)

Sacwaco

ALL KNITTED ARTICLES



SPECIALITIES:
FANCY UNDERWEAR
BED - JACKETS
BATHING SUITS
PULLOVERS
JACKETS AND SKIRTS

Ltd. Company formerly W. ACHTNICH & CO, Winterthur

KNITWEAR AND JERSEYS



ALPINIT
SUISSE

RUEPP & Co. LTD.

SARMENSTORF

(SWITZERLAND)

Christian Fischbacher Co.

St. Gall



- Plain cotton piece goods, art. silks, mixed goods bleached, dyed, printed, coloured woven
 - Organdies, Muslins, Voiles, Opals, Poplins
 - Novelties for dresses and curtains
- Embroidered piece goods. Handkerchiefs

E. SCHURPF & C^o Ltd.
ST. GALL

Curtain Fabrics

MARQUISETTES AND
VOILES

PLAIN
EMBROIDERED
PRINTED
FANCIES



Jacob Bænziger A.-G., St-Gall

Swiss Textiles

MUSLINS — POPLINS

OPALS

MARQUISETTES

BATISTS — CAMBRICS



VOILES PLAIN AND FANCY

FOR CURTAINS

ORGANDIES PLAIN AND PRINTED

ARTIFICIAL SILK FABRICS



Voiles
Muslins
Opal
Organdy
plain
fancy
printed

Marquisesettes
Curtain tissus
Poplins
for underwear and coats

Gottfried Schaerer

Zurich (Bellevue)

H. W. Giger Ltd
Flawil

Cotton
Piece - Goods

plain, fancy, printed
for dresses and curtains

Opals, Marquisesettes, Swisses
Batistes, Voiles, Organdies

Embroidered Novelties

MANUFACTURERS in :

Linen, half-linen, cotton,
rayon

for hotel use, decoration
and dressmaking

Leinenweberei
Langenthal A.G.

LANGENTHAL (Bern)

SPECIALITIES :

cloths and fancy linen
Smart textiles for table



FURNISHING
AND CURTAIN FABRICS

*

A. HUBER & C° - GOSSAU
(S T - G A L L)



Stoffel's
REGISTERED

8 mills are
spinning
weaving
finishing
the finest
Swiss Cotton
Goods

Stoffel's
REGISTERED



Stoffel & Co. St. Gall Switzerland

196 YEARS

Mettler
Textile
Tradition

COTTON
RAYON AND SILK
NOVELTIES

MANUFACTURING
PRINT AND
EXPORT DEPT.^s

METTLER & CO LTD

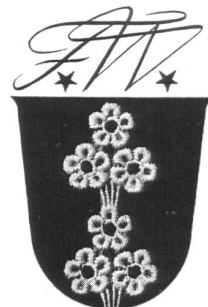
St. Gall

Switzerland



C.FORSTER-WILLI & CO.

ST. GALL

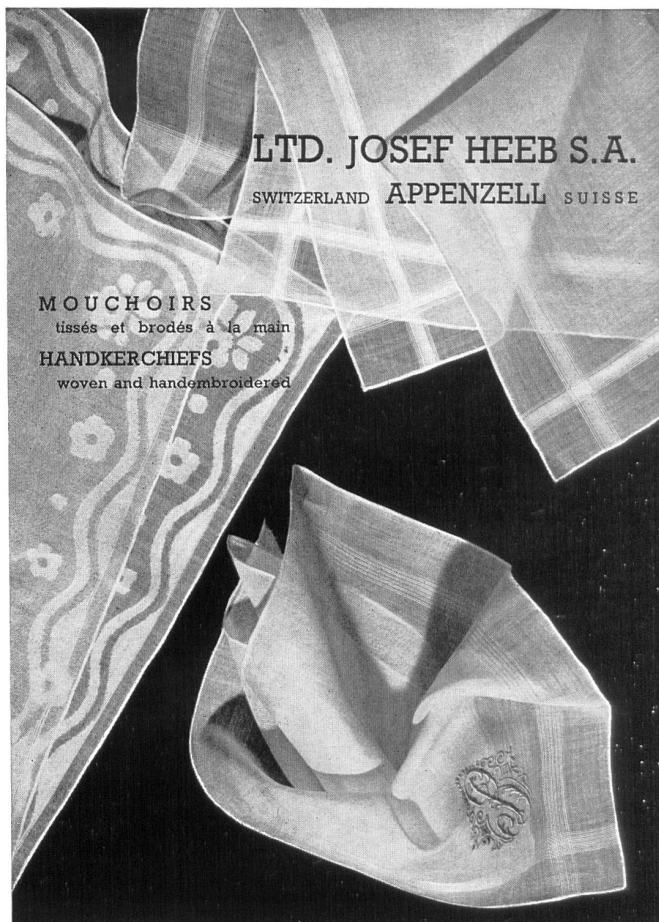


Novelties

IN EMBROIDERIES
& LACES

LTD. JOSEF HEEB S.A.
SWITZERLAND APPENZELL SUISSE

MOUCHOIRS
tissés et brodés à la main
HANDKERCHIEFS
woven and handembroidered



Walter Schrank & Co.

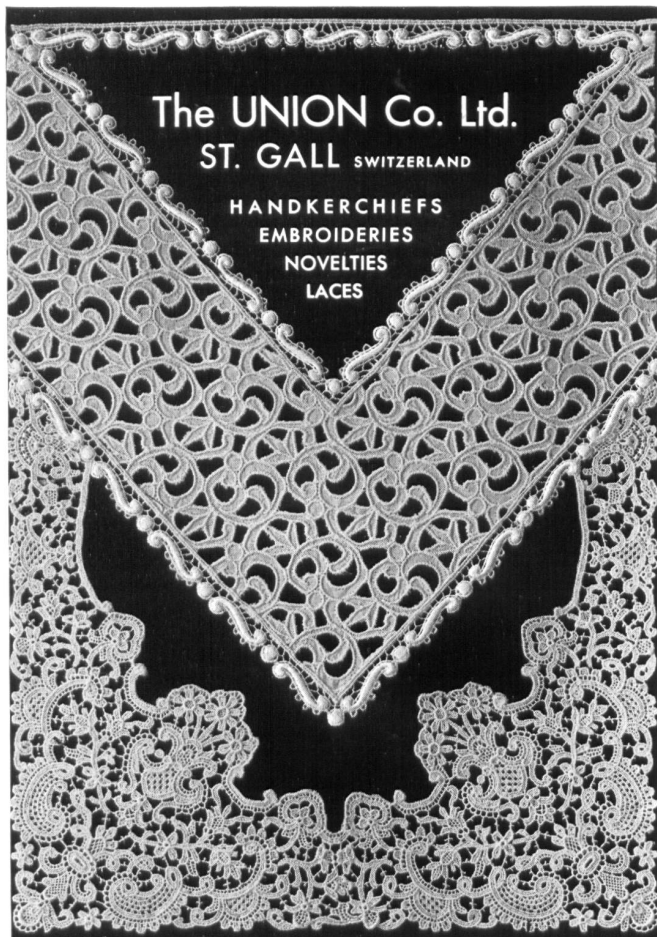
St. Gall (Switzerland)

MANUFACTURERS AND EXPORTERS
OF EMBROIDERED NET AND GUIPURE-
LACE-NOVELTIES, LACE ALLOVERS,
EMBROIDERED MATERIALS FOR DRESS,
UNDERWEAR AND NECKWEAR.

NOVELTIES CALAIS-STYLE.

EMBROIDERED HANDKERCHIEFS

LACE HANDKERCHIEFS



Just like a fine velvet, the
DOXA watch enhances the
fashionable dress

Four DOXA watches are displayed. At the top is a round watch with a white dial, Roman numerals, and a small seconds sub-dial at 6 o'clock. Below it is a rectangular watch with a white dial and Roman numerals. To the left is a large, rectangular watch with a white dial and Roman numerals, and a wide, textured strap. To the right is a small, round watch with a white dial and Roman numerals. All watches have a polished metal case.

DOXA
LE LOCLE
SWITZERLAND

EMBROIDERIES

Fine Cotton Fabrics

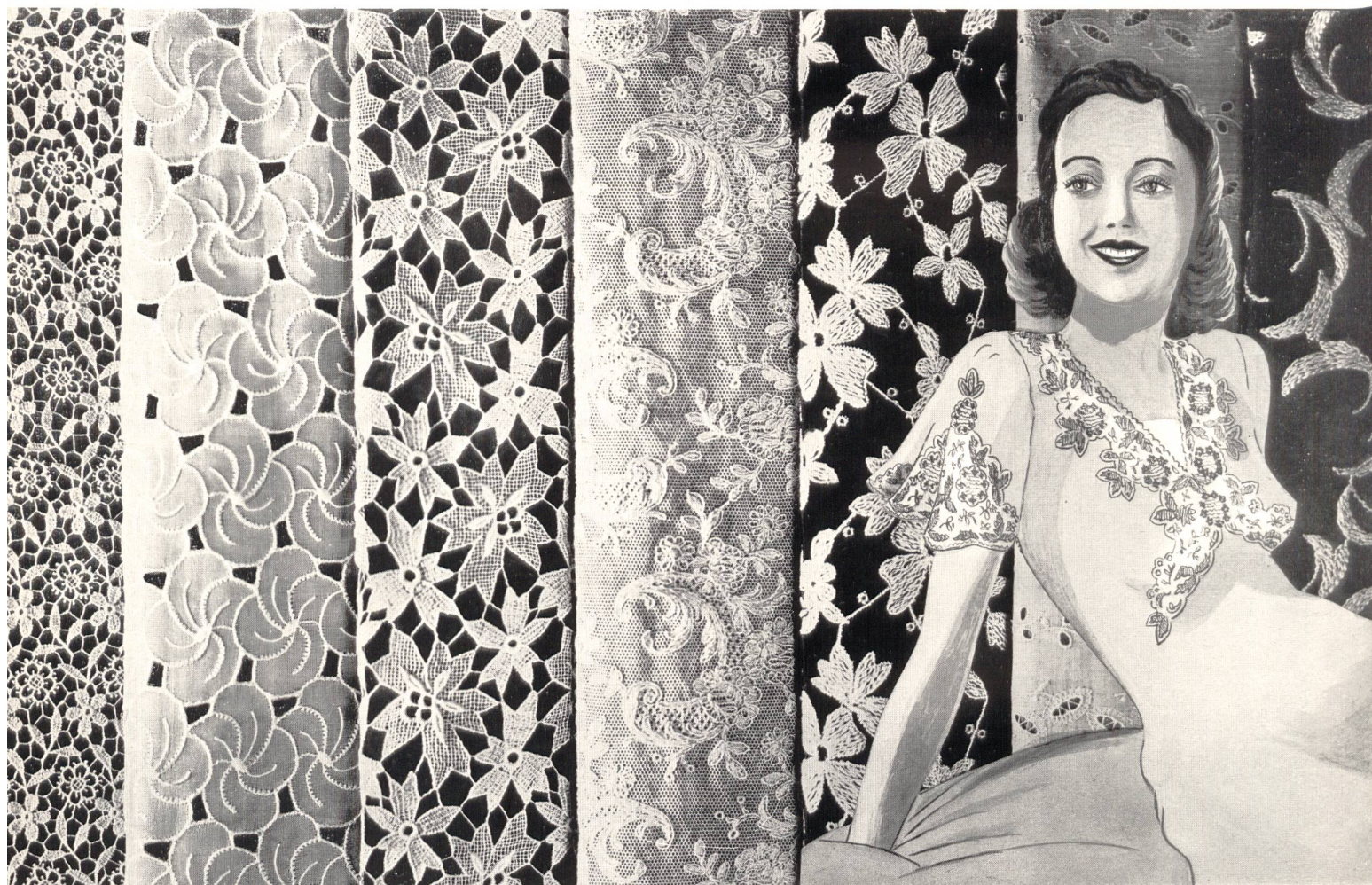
PLAIN
FANCY
PRINTED
CURTAINS

Reichenbach's 1942 Novelties !

RECORAYA
RECOFINA
RECOTELA
RECOTEX
RECOLUNA
RECOBELLA



REICHENBACH & C^o St. Gall Switzerland



Bischoff & Muller Ltd. - St. Gall

LACE AND EMBROIDERY MANUFACTURERS

GEORGES MEYER & C° LTD., WOHLLEN

Founded in 1859

(S W I T Z E R L A N D)

CREATORS AND PRODUCERS OF "GM" *Brands*

Despite scarcity raw-materials all our well known

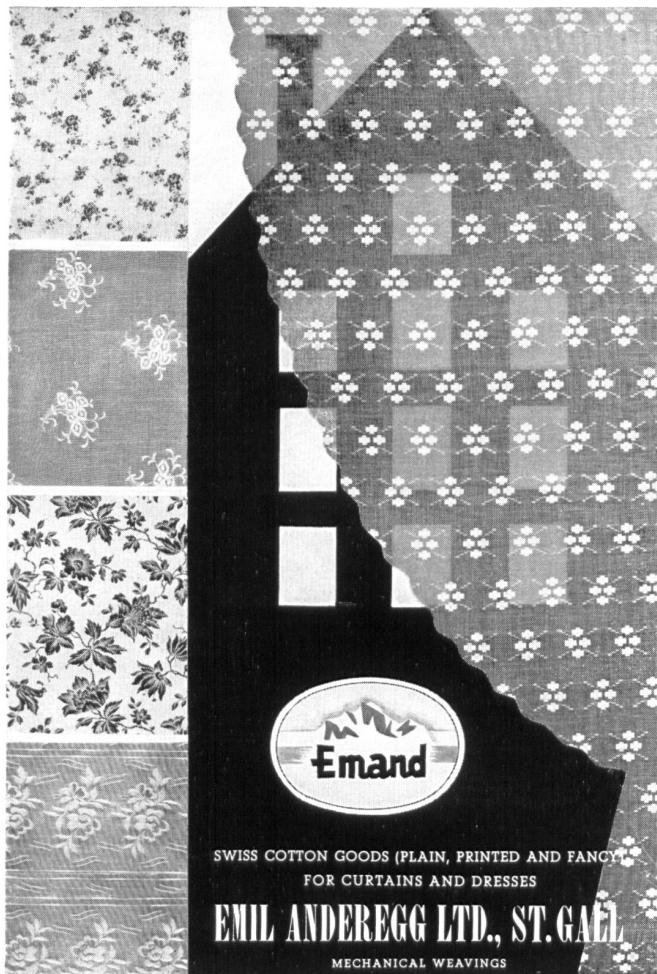
Swiss Braids

still obtainable in their original quality

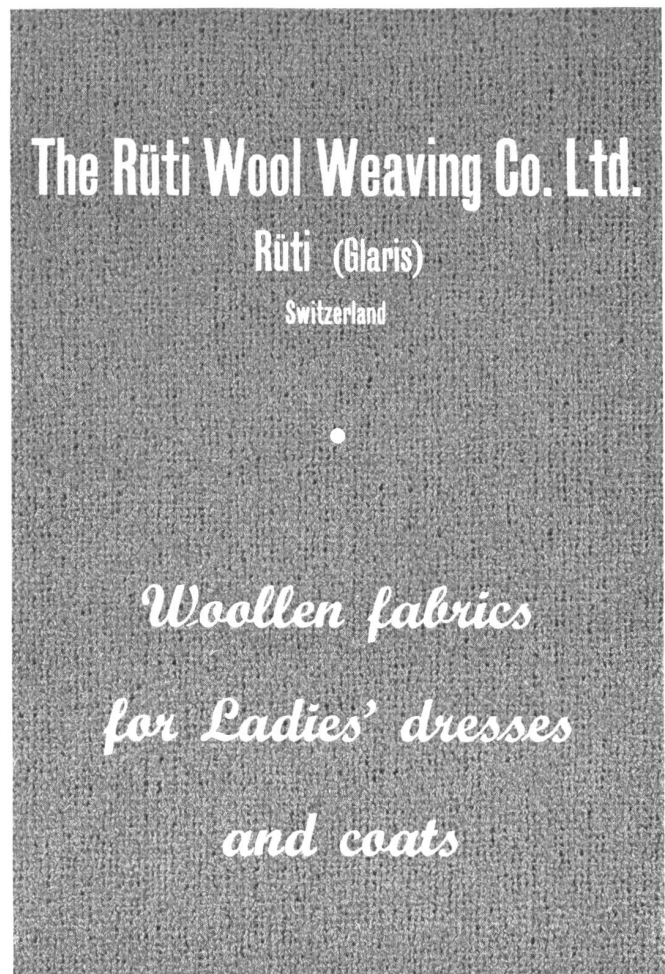
Latest novelties in Braids and Capelines now on display

DISTRIBUTORS FOR U. S. A. :

E. C. SCHERRER Inc., 15 West 37 th Street - NEW YORK



The advertisement for Emil Anderegg Ltd. features a central graphic of a mountain peak with a small building at its base. To the left of this graphic are four rectangular panels showing different fabric patterns: a floral pattern, a geometric pattern, a floral pattern, and a floral pattern. Below the central graphic is an oval logo with the word "Emand" inside. Below the logo, the text reads: "SWISS COTTON GOODS (PLAIN, PRINTED AND FANCY) FOR CURTAINS AND DRESSES". At the bottom, the text reads: "EMIL ANDEREGG LTD., ST. GALL" and "MECHANICAL WEAVINGS".



The advertisement for The Rütli Wool Weaving Co. Ltd. features a textured, grey background. The text is arranged in a vertical layout. At the top, it reads: "The Rütli Wool Weaving Co. Ltd." followed by "Rütli (Glaris)" and "Switzerland". In the center, there is a small white dot. Below the dot, the text reads: "Woollen fabrics for Ladies' dresses and coats".



Jacques Meyer & Co Ltd

WOHLEN

Arg. (Switzerland)

Manufacturers of Swiss

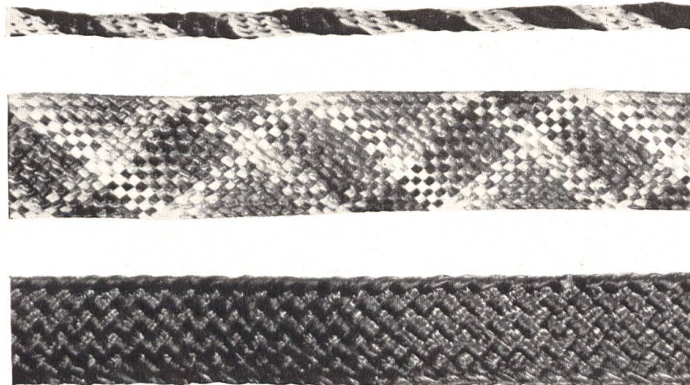
Straw - Braids

for Ladies' and Children-Hats

Fancy and classic articles
bandings, tissues,
hat bodies

*Novelties in Straw-Ribbons
for Shoe-manufacture*

HOUSE FOR NOVELTIES



Argovian Association of hat braid Manufacturers

WOHLEN

TELEGRAMS: SYNDIKAT-WOHLN AARGAU // TELEPHONE 61256

MATERIALS FOR THE MANUFACTURE OF LADIES' HATS
BRAIDS, HAT BODIES, EDGINGS, RIBBONS, BRIMS



EXPORT FIRMS:

Argovia Ltd., Mellingen
Bertschinger & Co. Ltd., Wohlen
Aloys Breitschmid & Co. Ltd., Wohlen
M. Bruggisser & Co. Ltd., Wohlen
H. Debrunner & Co. Ltd., Brugg
Dreifuss Frères S. A., Wohlen
Leo Dubler & Co., Wohlen

Plait Manufacturing Works Ltd., Mellingen
Jacob Isler & Co. Ltd., Wohlen
Georges Meyer & Co. Ltd., Wohlen
Jacques Meyer & Co. Ltd., Wohlen
Henry Schlatter & Co. Ltd., Fahrwangen
Stäger & Co. Ltd., Villmergen
Otto Steinmann & Co. Ltd., Wohlen



Net dress from Münchwilen, trimmed with embroidered cotton braids from Reichenbach, St. Gall. Designed by Paul Daunay, Geneva.
Ropa de tul de Munchwilen, con aplicaciones de galones bordados en algodón de Reichenbach, San Gall. Modelo Paul Daunay, Ginebra.
Robe en tulle de Munchwilen, avec applications de galons brodés en coton de Reichenbach, St-Gall. Création Paul Daunay, Genève.

SWISS NET Co. LTD., MÜNCHWILEN (SWITZERLAND)